East Plaza Billboard (A Building)
Side of A Building 48’ x 14’
Cost: $3,800 40 seconds out of 120 second loop
Duration of event

For Show-Management use only – Not to be shared with General Contractors, Designers or 3rd party partners.
Marietta Street Deck
College Football Hall of Fame, 48’x14’
Cost: $3,400 40 seconds out of 120 second loop
Duration of event

VIDEO DESCRIPTION
Marietta Street Billboard 10-19-23.mp4
TMB XL-LED (B Building)
Entry to Building B, 52’x26’
Cost: $4,800 40 seconds out of 
120 second loop 
Duration of event

Hilton-Signia  
Hotel 2023

VIDEO DESCRIPTION 
TMB LED XL 10-19-23.mp4
Three LEDs 10ftW x 6.5ftH
Exclusive Show Content

B Building Banner Box LEDs (3)
Three 10ft x 6.6ft LED - Digital Screens
Cost: $2,000 per screen
Exclusive Show Content (1920W x 1080H)
Duration of event

VIDEO DESCRIPTION
LED Banner Boxes 10-19-23.mp4
A Building
1-sided LED and 4 Banners
Cost: $2,000 for LED (1080W x 1920H)
$725 per Vinyl Banner
Production, install, removal

One-sided LED 6.5ftW x 10ftH
Exclusive Show Content

NEW

VIDEO DESCRIPTION
LED Banner Box A Entry 10-19-23.mp4
New Restaurant Monitors (4)
- 3 Located in Social Table and
- 1 at Southern Roots

Exclusive Show Content 180 seconds
Cost: $2,400
Duration of event

Southern Roots

Social Table

Exclusive Show Content
A Building Monitors (10)
Located on all levels
100 seconds out of 180 second loop
Cost: $3,000
Duration of event
B Building Monitors (26)
Located on all levels
100 seconds out of 180 second loop
Cost: $5,500
Duration of event

VIDEO DESCRIPTION
Building Monitors 10-18-23.mp4
C Building Monitors (16)
Located on all levels
100 seconds out of 180 second loop
Cost: $3,400
Duration of event

VIDEO DESCRIPTION
Building Monitors 10-18-23.mp4
LED Walls (All 5 locations)

Size: 11.5’ x 6.5’

100 seconds out of 180 second loop

Cost: $10,000

Duration of event
Meeting Room Monitors 43”
Agendas Programable via Spreadsheet
Bottom: 1000x340@96dpi (120 Monitors)
Cost: $250 per screen
Duration of event

Full-Screen Option Available
1080 x 1920

Spreadsheets data will display session information on each individual meeting room monitor.

Bottom monitor graphics, Can be utilized for Show Messaging, Branding or Sponsorship JPGs 1000x340.

For Show-Management use only – Not to be shared with General Contractors, Designers or 3rd party partners.
55” Mobile Monitors
USB – plug & play
Cost: $985 each
Extra fee for additional moves and content changes once in place
Duration of event (20 Available)
Escalator Runners (8 available)
One continuous sheet with safety-puck holes pre-cut
A Building – (18mm PVC)
Cost: $925 each runner
Production, Installation and Removal
Escalator Runners (24 available)
One continuous sheet - for a clean look
B Building – (18mm PVC)
Cost: $925 each runner
Production, Installation and Removal
Escalator Runners (9 available)
One continuous sheet - for a clean look
C Building – (18mm PVC)
Cost: $925 each runner
Production, Installation and Removal
PACKAGE DEAL
2 Sets of Steps
4 Escalator Runners
6 Middle Faces

B Step-Escalator Package
Step clings, Runners, Middle step face
Cost: $14,540
Production, install, removal
Circular Glass Cling
B Building Lobby – (Vinyl)
1,000”W x 37”H
Cost: $3,900
Production, Installation and Removal
Column Wraps (Cloth/Zipper)
Production, Installation and Removal
Cost: Varies based on column diameter and desired height. (3ft, 10ft, 12ft)
A Building Lobby
Air Returns (Three 4-sided), A Lobby
Cost: $3,600  50.5”W x 76.75”H
Production, install, removal
Door Clings
24” x 24” (Double-Sided)
Cost: $95 each
Production, install, removal

For Show-Management use only – Not to be shared with General Contractors, Designers or 3rd party partners.
Carpet/ Floor Clings
4ft x 6ft (Rectangle)
4ft x 4ft (Arrow)
Cost: $390 each
Production, Installation and Removal

October 23, 2018

For Show-Management use only – Not to be shared with General Contractors, Designers or 3rd party partners.
Restroom Clings

Size: 1ft x 1ft
Cost: $85 each
Production, install, removal
Sidewalk Graphics

Aluminagraphics

6’ x 4’

Cost: $525 each

Production, install, removal
Hand Sanitizer Poster
Cost: $250 per station
Size 12” x 16.5” (20 available)
Duration of event

For Show-Management use only – Not to be shared with General Contractors, Designers or 3rd party partners.
Omni-GWCC Connector
Door Clings – Window Clings
Carpet Clings, Mobile Monitor
Production, install, removal
Mamava Nursing Pods
B & C Buildings –
Sponsorship/Branding Available on Units
Production, install, removal
People can attend, converse with attendees and exhibitors, as they drive around your event from anywhere in the world.

BEAMS
Mobile telepresence device:
The Beam provides people the power to choose when and where to be present, real-time, regardless of geographic location.
Silent Auctions
Add more excitement to the show floor, or any licensed space during your event with a Silent Auction.
Building Digital Signage Buyout Packages

A
- East Plaza Billboard (40 seconds)
- 10 Building Monitors (100 seconds)
- 2 LED Walls (100 seconds)
- 31 Meeting Room Monitors (Exclusive)
- 1 A Bld. exterior entrance LED (Exclusive)
- 1 A/B Lobby exterior entrance LED (Exclusive)

$17,400

B
- TMB Billboard (40 seconds)
- 26 Building Monitors (100 seconds)
- 3 LED Walls (100 seconds)
- 54 Meeting Room Monitors (Exclusive)
- 4 Menu screens, Restaurants (Exclusive)
- 2 A/B Lobby exterior entrance LED (Exclusive)

$28,160

C
- 16 Building Monitors (100 seconds)
- 35 Meeting Room Monitors (Exclusive)

$9,720

For Show-Management use only – Not to be shared with General Contractors, Designers or 3rd party partners.
<table>
<thead>
<tr>
<th>Inventory</th>
<th>Physical Size of screen W x H</th>
<th>Location</th>
<th>Media Pixel Size W x H</th>
<th>Req. File Format</th>
<th>Max Loop Time</th>
<th>Reserved Show Time</th>
<th>Reserved Commercial</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marietta Billboard (LED)</td>
<td>48ft x 14ft</td>
<td>Green Deck</td>
<td>900x240 @96dpi</td>
<td>Jpg/MP4</td>
<td>120 secs</td>
<td>40 secs</td>
<td>80 secs</td>
</tr>
<tr>
<td>TMB XL Billboard (LED)</td>
<td>52ft x 26ft</td>
<td>B Building</td>
<td>1920x1080 @96dpi</td>
<td>Jpg/MP4</td>
<td>120 secs</td>
<td>40 secs</td>
<td>80 secs</td>
</tr>
<tr>
<td>East Plaza Billboard (LED)</td>
<td>48ft x 14ft</td>
<td>A Building</td>
<td>900x240 @96dpi</td>
<td>Jpg Only</td>
<td>120 secs</td>
<td>40 secs</td>
<td>80 secs</td>
</tr>
<tr>
<td>LED Walls (5)</td>
<td>11.5ft x 6.5ft</td>
<td>A, B Bldgs.</td>
<td>1920x1080 @96dpi</td>
<td>Jpg/MP4</td>
<td>180 secs</td>
<td>100 secs</td>
<td>60 secs</td>
</tr>
<tr>
<td>A Bld Monitors (10)</td>
<td>46in LCDs</td>
<td>A Building</td>
<td>1920x1080 @96dpi</td>
<td>Jpg/MP4</td>
<td>180 secs</td>
<td>100 secs</td>
<td>60 secs</td>
</tr>
<tr>
<td>B Bld Monitors (26)</td>
<td>46in LCDs</td>
<td>B Building</td>
<td>1920x1080 @96dpi</td>
<td>Jpg/MP4</td>
<td>180 secs</td>
<td>100 secs</td>
<td>60 secs</td>
</tr>
<tr>
<td>C Bld Monitors (16)</td>
<td>46in, 55in LCDs</td>
<td>C Building</td>
<td>1920x1080 @96dpi</td>
<td>Jpg/MP4</td>
<td>180 secs</td>
<td>100 secs</td>
<td>60 secs</td>
</tr>
<tr>
<td>Silver Parking Deck (4)</td>
<td>55in LCDs</td>
<td>Intl. Blvd.</td>
<td>1920x1080 @96dpi</td>
<td>Jpg/MP4</td>
<td>180 secs</td>
<td>100 secs</td>
<td>60 secs</td>
</tr>
<tr>
<td>Meeting Rm. Monitors (120)</td>
<td>43in. LCDs</td>
<td>All Rooms</td>
<td>1080x1920 @96dpi</td>
<td>Jpg Full-Screen</td>
<td>Open</td>
<td>Exclusive</td>
<td>NA</td>
</tr>
<tr>
<td>Meeting Rm. Bottom Image</td>
<td>43in. LCDs</td>
<td>All Rooms</td>
<td>1000x340 @96dpi</td>
<td>Jpg Only</td>
<td>6 Images</td>
<td>Exclusive</td>
<td>NA</td>
</tr>
<tr>
<td>Mobile Monitors (20)</td>
<td>55in. LCDs</td>
<td>Open</td>
<td>1080x1920 @96dpi</td>
<td>Jpg/MP4</td>
<td>Open</td>
<td>Exclusive</td>
<td>NA</td>
</tr>
<tr>
<td>LED Banner Box A Bld (1)</td>
<td>6.6ft W x 10ft H</td>
<td>Ext A Entry</td>
<td>1080x1920 @96dpi</td>
<td>Jpg/MP4</td>
<td>Open</td>
<td>Exclusive</td>
<td>NA</td>
</tr>
<tr>
<td>LED Banner Box B Bld (3)</td>
<td>10ft W x 6.6ft H</td>
<td>Ext B Entry</td>
<td>1920 x 1080 @96dpi</td>
<td>Jpg/MP4</td>
<td>Open</td>
<td>Exclusive</td>
<td>NA</td>
</tr>
<tr>
<td>55” Curve LCD w/ Shelves (1)</td>
<td>55” LCD</td>
<td>Open</td>
<td>1920x1080 @96dpi</td>
<td>Jpg/MP4</td>
<td>Open</td>
<td>Exclusive</td>
<td>NA</td>
</tr>
<tr>
<td>Restaurant Screens (4)</td>
<td>55” LCD</td>
<td>A &amp; B</td>
<td>1920x1080 @96dpi</td>
<td>Jpg/MP4</td>
<td>Open</td>
<td>Exclusive</td>
<td>NA</td>
</tr>
</tbody>
</table>