TMB XL-LED (B Building)
Entry to Building B, 52’x26’ (1920x1080 JPG/MP4s)
Cost: $4,800 40 seconds out of 120 second loop
Duration of event
East Plaza Billboard (A Building)
Side of A Building 48’ x 14’ (900x240 JPG/MP4s)
Cost: $3,800 40 seconds out of 120 second loop
Duration of event

Same location – new, larger billboard
Marietta Street Deck
College Football Hall of Fame, 48’x14’
(900x240 JPG/MP4s)
Cost: $3,400 40 seconds out of
120 second loop
Duration of event

VIDEO DESCRIPTION
Marietta Street Billboard 10-19-23.mp4
Three LEDs 10ftW x 6.5ftH

Exclusive Show Content

B Building Banner Box LEDs (3)
Three 10ft x 6.6ft LED - Digital Screens
Cost: $2,000 per screen

Exclusive Show Content (1920x1080 JPG/MP4s)
Duration of event

VIDEO DESCRIPTION
LED Banner Boxes 10-19-23.mp4
A Building
1-sided LED and 4 Banners
Cost: **$2,000 for LED** (1080x1920 JPG/MP4)
$$725 per Vinyl Banner$$
Production, install, removal

One-sided LED 6.5ftW x 10ftH

Exclusive Show Content
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October 23, 2018

Restaurant Monitors (4)
3 Located in Social Table and
1 at Southern Roots (1920x1080 JPG/MP4s)
Exclusive Show Content 180 seconds
Cost: $2,400
Duration of event

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January 2024

Restaurant Monitors (4)
3 Located in Social Table and
1 at Southern Roots (1920x1080 JPG/MP4s)
Exclusive Show Content 180 seconds
Cost: $2,400
Duration of event
A Building Monitors (10)
Located on all levels (1920x1080 JPG/MP4s)
100 seconds out of 180 second loop
Cost: $3,000
Duration of event
B Building Monitors (26)
Located on all levels (1920x1080 JPG/MP4s)
**100 seconds** out of 180 second loop
Cost: **$5,500**
Duration of event

VIDEO DESCRIPTION
Building Monitors 10-18-23.mp4
C Building Monitors (16)
Located on all levels (1920x1080 JPG/MP4s)
100 seconds out of 180 second loop
Cost: $3,400
Duration of event
LED Walls (All 5 locations)
Size: 11.5’ x 6.5’ (1920x1080 JPG/MP4s)
100 seconds out of 180 second loop
Cost: $10,000
Duration of event

VIDEO DESCRIPTION
5 LED Walls 10-19-23.mp4
**Meeting Room Monitors 43”**
Agendas Programable via Spreadsheet (1080x1920)

**Bottom:** 1000x340@96dpi (120 Monitors)
Cost: **$250** per screen
Duration of event

**Full-Screen JPG Option Available**
1080 x 1920 (One per day)

Spreadsheet data will display session information on each individual meeting room monitor

Bottom monitor graphics, Can be utilized for Show Messaging, Branding or Sponsorship JPGs 1000x340.

**VIDEO DESCRIPTION**

Google-Sheet 10-18-23.mp4
Full Screen 10-18-23.mp4
55" Mobile Monitors
USB – plug & play
Cost: $985 each 1080x1920 JPG/MP4s
Extra fee for additional moves and content changes once in place and cords taped down
Duration of event (20 Available)

VIDEO DESCRIPTION
Mobile Monitors 10.18.23.mp4

55" Mobile Monitors
USB – plug & play
Cost: $985 each 1080x1920 JPG/MP4s
Extra fee for additional moves and content changes once in place and cords taped down
Duration of event (20 Available)

VIDEO DESCRIPTION
Mobile Monitors 10.18.23.mp4
Escalator Runners (8 available)
One continuous sheet with safety-puck holes pre-cut

A Building – (One-piece 18mm PVC)

Cost: $925 each runner

Production, Installation and Removal
Escalator Runners (24 available)

One continuous sheet - for a clean look

**B Building** – (One-piece 18mm PVC)

Cost: $925 each runner

Production, Installation and Removal
Escalator Runners (9 available)
One continuous sheet - for a clean look
C Building – (One-piece 18mm PVC)
Cost: $925 each runner
Production, Installation and Removal
B Step-Escalator Package
L&R step clings, 4 Runners, Middle step face
Cost: $14,540
Production, install, removal
**Column Wraps** (Cloth/Zipper)

Cost: Varies based on column diameter and desired height. (4ft, 10ft, 12ft)

Production, install, removal
Circular Glass Cling
B Building Lobby (Vinyl)
Cost: $3,900
Production, Installation and Removal
A Building Lobby
Air Returns (Three 4-sided glass cubes)
A Lobby entry
Cost: $3,600
Production, install, removal
Static Wayfinding Signage
Outdoor, Pull-ups, Above Escalators
Cost: Call to discuss
Production, install, removal

NEW

For Show-Management use only – Not to be shared with General Contractors, Designers or 3rd party partners.
Door Clings
24” x 24” (Double-Sided)
Cost: $95 each
Production, install, removal
Carpet/ Floor Clings
4ft x 6ft (Rectangle)
4ft x 4ft (Arrow)
Cost: $390 each
Production, Installation and Removal
Sidewalk Graphics

Aluminagraphics

6’ x 4’

Cost: $525 each

Production, install, removal
Restroom Clings

Size: 1ft x 1ft
Cost: $85 each
Production, install, removal
Omni-GWCC Connector
Door Clings – Window Clings
Carpet Clings, Mobile Monitor
Production, install, removal
Hand Sanitizer Poster
Cost: $300 per station
Size 12” x 16.5” (20 available)
Duration of event

For Show-Management use only – Not to be shared with General Contractors, Designers or 3rd party partners.
Mamava Nursing Pods
B & C Buildings –
Sponsorship/ Branding Available on Units
Production, install, removal

Sponsorship wraps
People can attend, converse with attendees and exhibitors, as they drive around your event from anywhere in the world.

BEAMS
Mobile telepresence device:
The Beam provides people the power to choose when and where to be present, real-time, regardless of geographic location.
Silent Auctions
Add more excitement to the show floor, or any licensed space during your event with a Silent Auction.
Building Digital Signage
Buyout Packages

A
• East Plaza Billboard (40 seconds)
• 10 Building Monitors (100 seconds)
• 2 LED Walls (100 seconds each)
• 31 Meeting Room Monitors (Exclusive)
• 1 A Bld. exterior entrance LED (Exclusive)
• 1 A/B Lobby exterior Right entrance LED (Exclusive)

$17,400

B
• TMB XL-Billboard (40 seconds)
• 26 Building Monitors (100 seconds)
• 3 LED Walls (100 seconds each)
• 54 Meeting Room Monitors (Exclusive)
• 4 Menu screens, Restaurants (Exclusive)
• 2 A/B Lobby exterior entrance LED (Exclusive)

$28,160

C
• 16 Building Monitors (100 seconds)
• 35 Meeting Room Monitors (Exclusive)

$9,720

January 2024
<table>
<thead>
<tr>
<th>Inventory</th>
<th>Physical Size of screen W x H</th>
<th>Location</th>
<th>Media Pixel Size W x H</th>
<th>Req. File Format</th>
<th>Max Loop Time</th>
<th>Reserved Show Time</th>
<th>Reserved Commercial</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marietta Billboard (LED)</td>
<td>48ft x 14ft</td>
<td>Green Deck</td>
<td>900x240 @96dpi</td>
<td>Jpg/MP4</td>
<td>120 secs</td>
<td>40 secs</td>
<td>80 secs</td>
</tr>
<tr>
<td>TMB XL Billboard (LED)</td>
<td>52ft x 26ft</td>
<td>B Building</td>
<td>1920x1080 @96dpi</td>
<td>Jpg/MP4</td>
<td>120 secs</td>
<td>40 secs</td>
<td>80 secs</td>
</tr>
<tr>
<td>East Plaza Billboard (LED)</td>
<td>48ft x 14ft</td>
<td>A Building</td>
<td>900x240 @96dpi</td>
<td>Jpg/MP4</td>
<td>120 secs</td>
<td>40 secs</td>
<td>80 secs</td>
</tr>
<tr>
<td>LED Walls (5)</td>
<td>11.5ft x 6.5ft</td>
<td>A,B Bldgs.</td>
<td>1920x1080 @96dpi</td>
<td>Jpg/MP4</td>
<td>180 secs</td>
<td>100 secs</td>
<td>60 secs</td>
</tr>
<tr>
<td>A Bld Monitors (10)</td>
<td>46in LCDs</td>
<td>A Building</td>
<td>1920x1080 @96dpi</td>
<td>Jpg/MP4</td>
<td>180 secs</td>
<td>100 secs</td>
<td>60 secs</td>
</tr>
<tr>
<td>B Bld Monitors (26)</td>
<td>46in LCDs</td>
<td>B Building</td>
<td>1920x1080 @96dpi</td>
<td>Jpg/MP4</td>
<td>180 secs</td>
<td>100 secs</td>
<td>60 secs</td>
</tr>
<tr>
<td>C Bld Monitors (16)</td>
<td>46in, 55in LCDs</td>
<td>C Building</td>
<td>1920x1080 @96dpi</td>
<td>Jpg/MP4</td>
<td>180 secs</td>
<td>100 secs</td>
<td>60 secs</td>
</tr>
<tr>
<td>Silver Parking Deck (4)</td>
<td>55in LCDs</td>
<td>Intl. Blvd.</td>
<td>1920x1080 @96dpi</td>
<td>Jpg/MP4</td>
<td>180 secs</td>
<td>100 secs</td>
<td>60 secs</td>
</tr>
<tr>
<td>Meeting Rm. Monitors (120)</td>
<td>43in. LCDs</td>
<td>All Rooms</td>
<td>1080x1920 @96dpi</td>
<td>Jpg/MP4</td>
<td>Discuss</td>
<td>Exclusive</td>
<td>NA</td>
</tr>
<tr>
<td>Meeting Rm. Bottom Image</td>
<td>43in. LCDs</td>
<td>All Rooms</td>
<td>1000x340 @96dpi</td>
<td>Jpg Only</td>
<td>6 Images</td>
<td>Exclusive</td>
<td>NA</td>
</tr>
<tr>
<td>Mobile Monitors (20)</td>
<td>55in. LCDs</td>
<td>Open</td>
<td>1080x1920 @96dpi</td>
<td>Jpg/MP4</td>
<td>Open</td>
<td>Exclusive</td>
<td>NA</td>
</tr>
<tr>
<td>LED Banner Box A Bld (1)</td>
<td>6.6ft W x 10ft H</td>
<td>Ext A Entry</td>
<td>1080x1920 @96dpi</td>
<td>Jpg/MP4</td>
<td>Open</td>
<td>Exclusive</td>
<td>NA</td>
</tr>
<tr>
<td>LED Banner Box B Bld (3)</td>
<td>10ft W x 6.6ft H</td>
<td>Ext B Entry</td>
<td>1920 x 1080 @96dpi</td>
<td>Jpg/MP4</td>
<td>Open</td>
<td>Exclusive</td>
<td>NA</td>
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<tr>
<td>55” Curve LCD w/ Shelves (1)</td>
<td>55” LCD</td>
<td>Open</td>
<td>1920x1080 @96dpi</td>
<td>Jpg/MP4</td>
<td>Open</td>
<td>Exclusive</td>
<td>NA</td>
</tr>
<tr>
<td>Restaurant Screens (4)</td>
<td>55” LCD</td>
<td>A &amp; B</td>
<td>1920x1080 @96dpi</td>
<td>Jpg/MP4</td>
<td>Open</td>
<td>Exclusive</td>
<td>NA</td>
</tr>
</tbody>
</table>

GWCC Digital Signage Specifications

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January 2024

213 Total Screens – 149 open for exclusive Show Content