



Georgia World
Congress Center
Authority



TMB XL-LED (B Building)

Entry to Building B, 52'x26' (1920x1080
JPG/MP4s)

Cost: **\$4,800** 40 seconds out of
120 second loop
Duration of event



Mark Geiger
mark.geiger@cclld.net
mgeiger@gwcc.com
o: 404.222.5557
c: 770.312.8255

Andrew Lloyd
andrew.lloyd@cclld.net
alloyd@gwcc.com
c: 678.416.9425

March-April 2024



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VIDEO DESCRIPTION

[TMB LED XL 10-19-23.mp4](#)



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East Plaza Billboard (A Building)

Side of A Building 48' x 14' (900x240
JPG/MP4s)

Cost: **\$3,800** 40 seconds out of
120 second loop
Duration of event



Mark Geiger
mark.geiger@cclld.net
mgeiger@gwcc.com
o: 404.222.5557
c: 770.312.8255

Andrew Lloyd
andrew.lloyd@cclld.net
alloyd@gwcc.com
c: 678.416.9425

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mark.geiger@cclld.net
mgeiger@gwcc.com
o: 404.222.5557
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alloyd@gwcc.com
c: 678.416.9425

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Marietta Street Deck

College Football Hall of Fame, 48'x14'
(900x240 JPG/MP4s)

Cost: **\$3,400** 40 seconds out of
120 second loop
Duration of event



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VIDEO DESCRIPTION

[Marietta Street Billboard 10-19-23.mp4](#)

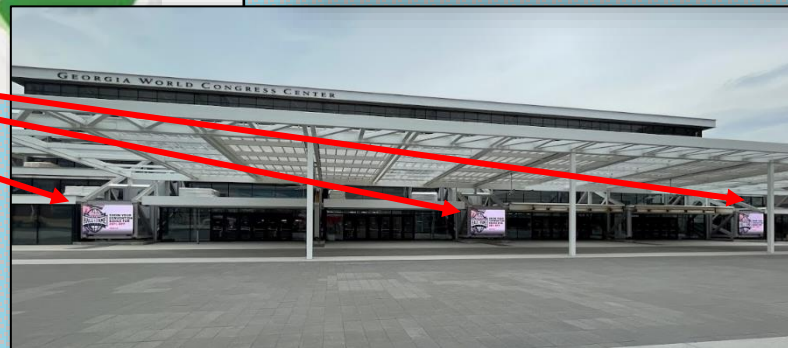
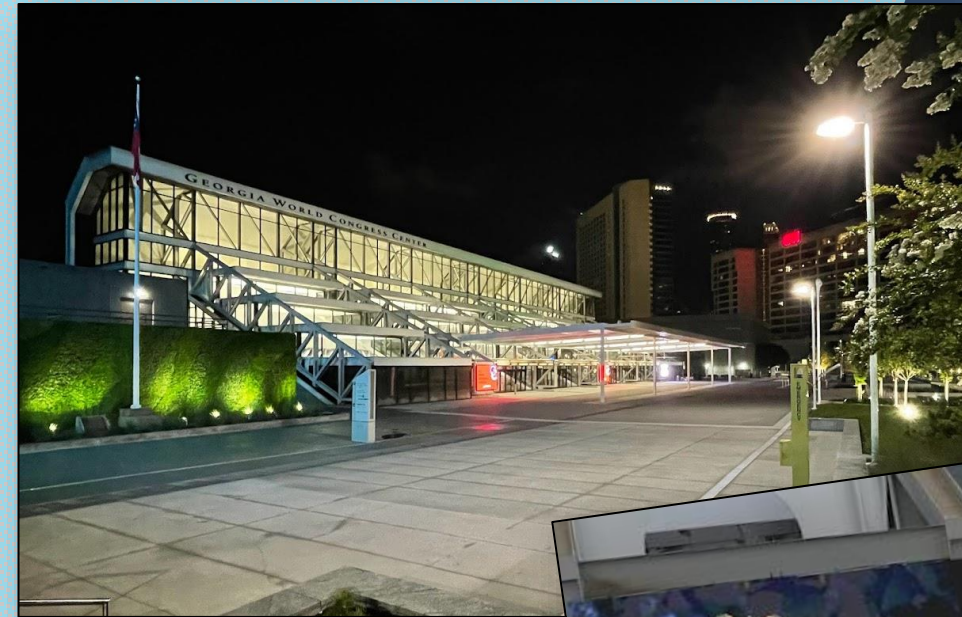
Three LEDs 10ftW x 6.5ftH

Exclusive Show Content

Mark Geiger
mark.geiger@cclld.net
mgeiger@gwcc.com
o: 404.222.5557
c: 770.312.8255

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alloyd@gwcc.com
c: 678.416.9425

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B Building Banner Box LEDs (3)

Three 10ft x 6.6ft LED - Digital Screens

Cost: **\$2,000** per screen

Exclusive Show Content (1920x1080
JPG/MP4s)

Duration of event

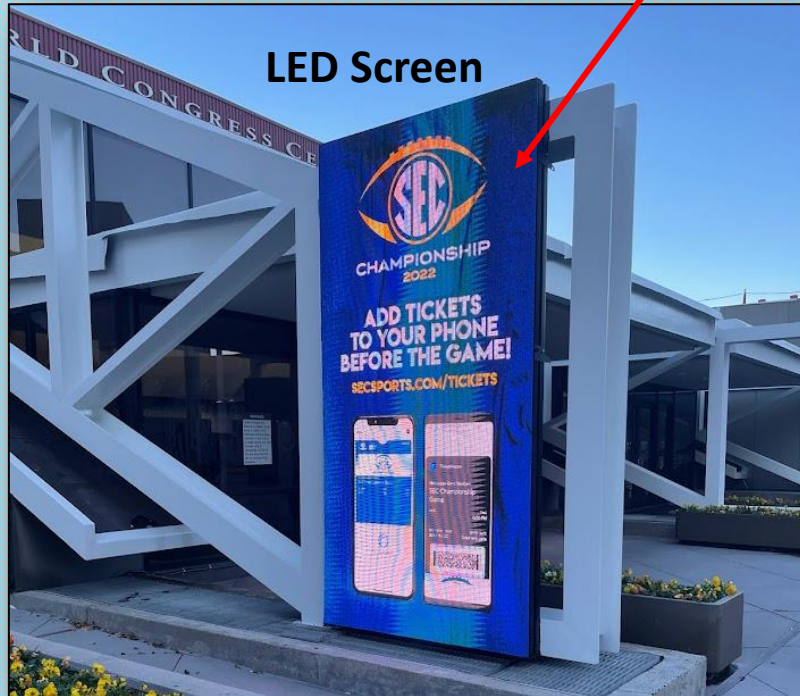
One-sided LED 6.5ftW x 10ftH

Exclusive Show Content

Mark Geiger
mark.geiger@cclld.net
mgeiger@gwcc.com
o: 404.222.5557
c: 770.312.8255

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alloyd@gwcc.com
c: 678.416.9425

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LED Screen



Banner

A Building

1-sided LED and 4 Banners

Cost: \$2,000 for LED (1080x1920 JPG/MP4)

\$725 per Vinyl Banner

Production, install, removal



Southern Roots

Restaurant Monitors (4)

3 Located in Social Table and
1 at Southern Roots (1920x1080 JPG/MP4s)

Exclusive Show Content 180 seconds

Cost: \$2,400

Duration of event



Social Table

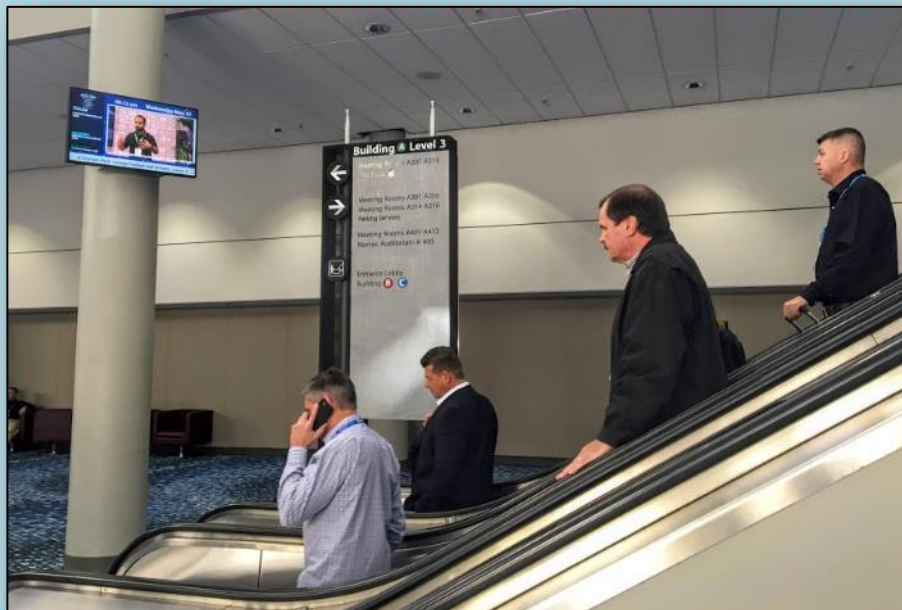
Mark Geiger
mark.geiger@cclld.net
mgeiger@gwcc.com
o: 404.222.5557
c: 770.312.8255

Andrew Lloyd
andrew.lloyd@cclld.net
alloyd@gwcc.com
c: 678.416.9425

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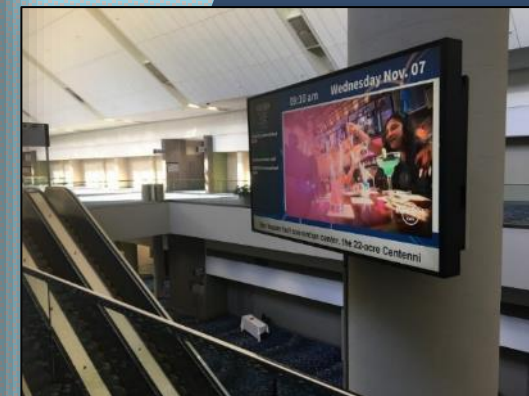
A Building Monitors (10)

Located on all levels (1920x1080 JPG/MP4s)

100 seconds out of 180 second loop

Cost: **\$3,000**

Duration of event



Mark Geiger
mark.geiger@cclld.net
mgeiger@gwcc.com
o: 404.222.5557
c: 770.312.8255

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andrew.lloyd@cclld.net
alloyd@gwcc.com
c: 678.416.9425

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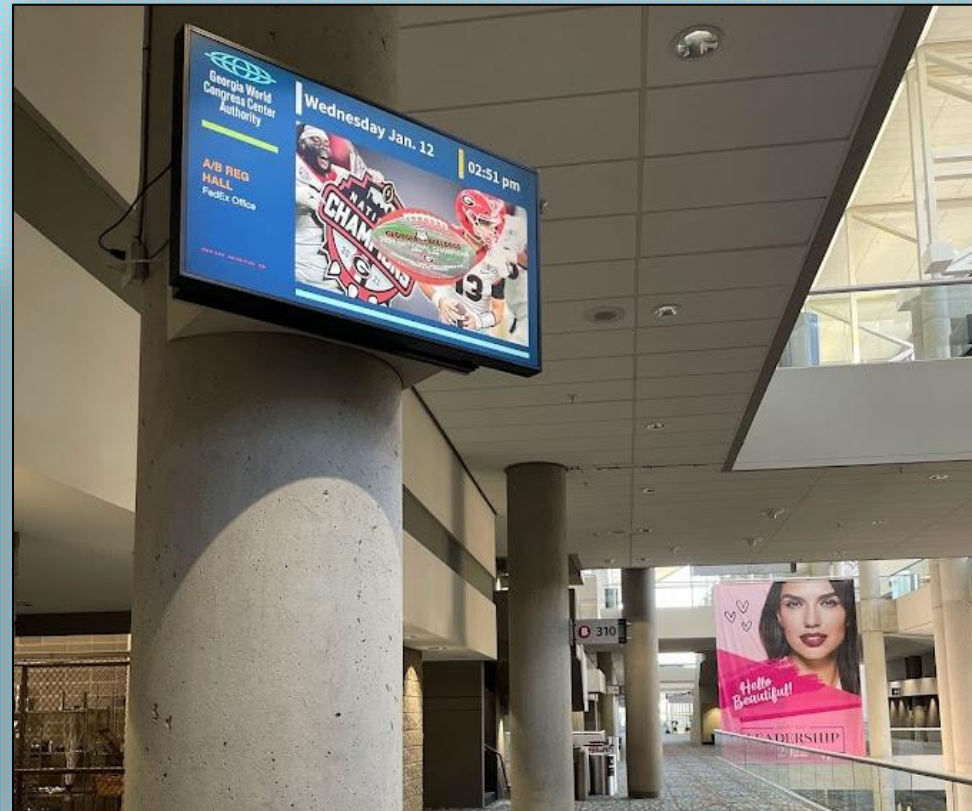


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VIDEO DESCRIPTION

Building Monitors 10-18-23.mp4



B Building Monitors (26)

Located on all levels (1920x1080 JPG/MP4s)

100 seconds out of 180 second loop

Cost: **\$5,500**

Duration of event

Mark Geiger
mark.geiger@cclld.net
mgeiger@gwcc.com
o: 404.222.5557
c: 770.312.8255

Andrew Lloyd
andrew.lloyd@cclld.net
alloyd@gwcc.com
c: 678.416.9425

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C Building Monitors (16)

Located on all levels (1920x1080 JPG/MP4s)

100 seconds out of 180 second loop

Cost: **\$3,400**

Duration of event



Mark Geiger
mark.geiger@cclld.net
mgeiger@gwcc.com
o: 404.222.5557
c: 770.312.8255

Andrew Lloyd
andrew.lloyd@cclld.net
alloyd@gwcc.com
c: 678.416.9425

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VIDEO DESCRIPTION

Building Monitors 10-18-23.mp4



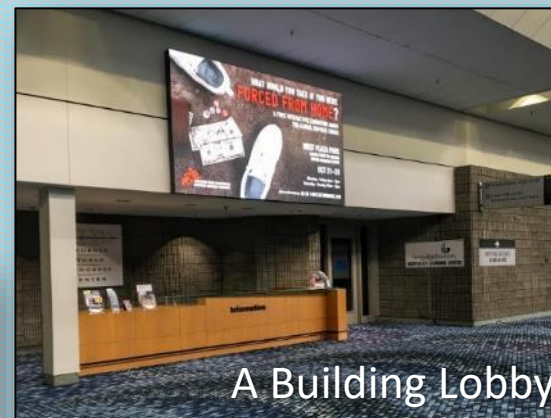
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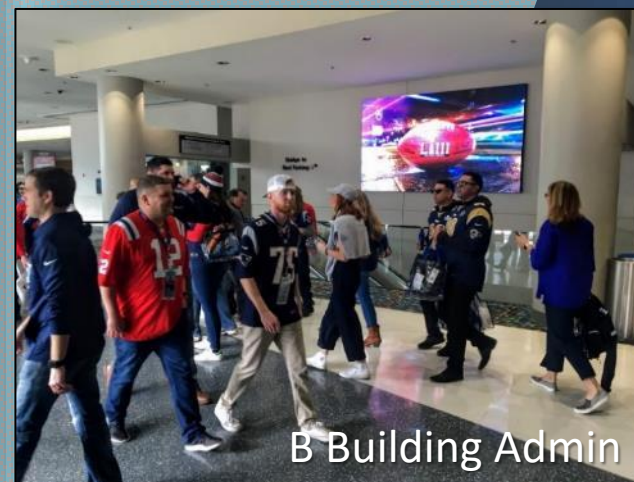
AB Lobby B Side



B 400 Level



A Building Lobby



B Building Admin



AB Lobby A Side

LED Walls (All 5 locations)

Size: 11.5' x 6.5' (1920x1080 JPG/MP4s)

100 seconds out of 180 second loop

Cost: \$10,000

Duration of event

Mark Geiger
mark.geiger@cclld.net
mgeiger@gwcc.com
o: 404.222.5557
c: 770.312.8255

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alloyd@gwcc.com
c: 678.416.9425

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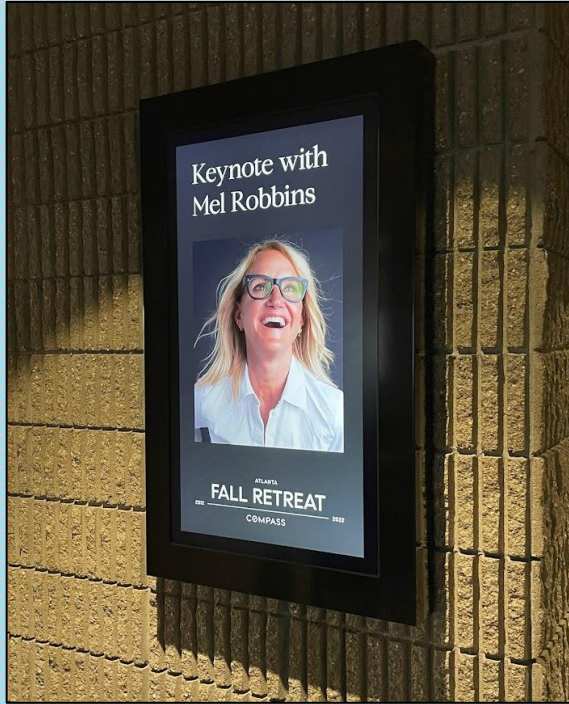


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VIDEO DESCRIPTION

5 LED Walls 10-19-23.mp4

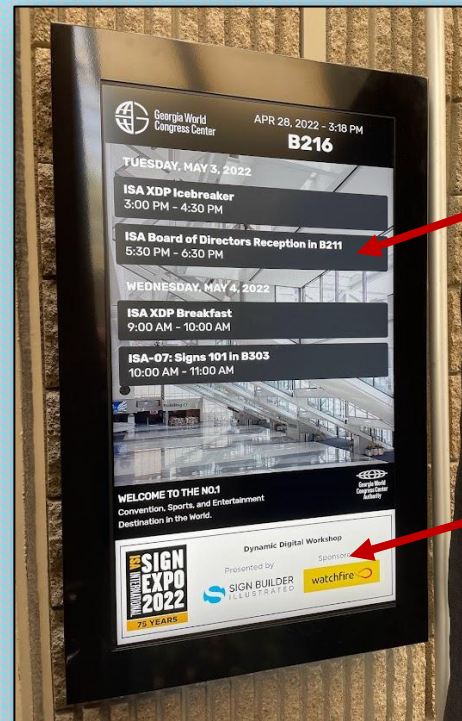


Meeting Room Monitors 43"

Agendas Programable via Spreadsheet
(1080x1920)

Bottom: 1000x340@96dpi (120 Monitors)

Cost: **\$250** per screen
Duration of event



Spreadsheet data will display
session information on each
individual meeting room
monitor that you control
from start to finish.

Bottom monitor graphics,
Can be utilized for Show
Messaging, Branding or
Sponsorship - JPGs
1000x340. Displays on
all screens for duration
of event.



Full-Screen JPG Option Available
1080 x 1920 (One per day)

VIDEO DESCRIPTION

[Google-Sheet 10-18-23.mp4](#)

[Full Screen 10-18-23.mp4](#)

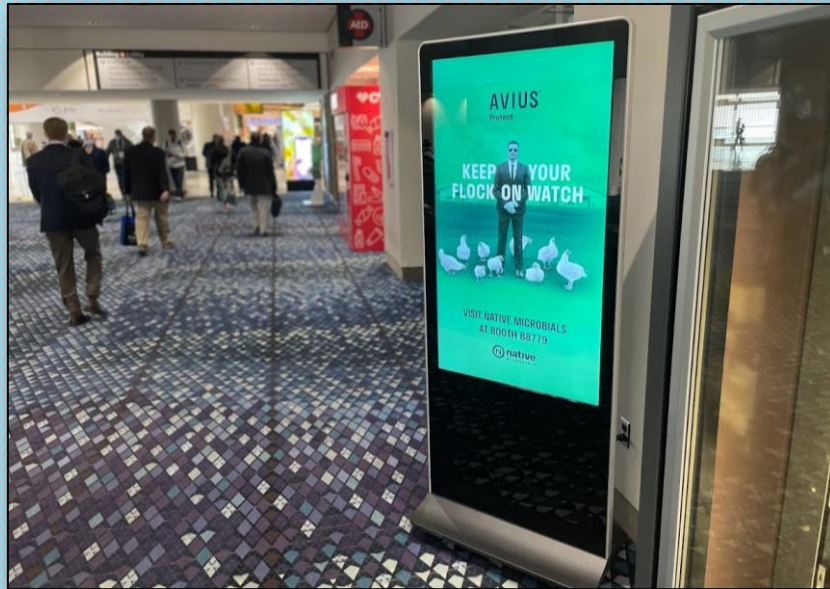
Mark Geiger
mark.geiger@cclld.net
mgeiger@gwcc.com
o: 404.222.5557
c: 770.312.8255

Andrew Lloyd
andrew.lloyd@cclld.net
alloyd@gwcc.com
c: 678.416.9425

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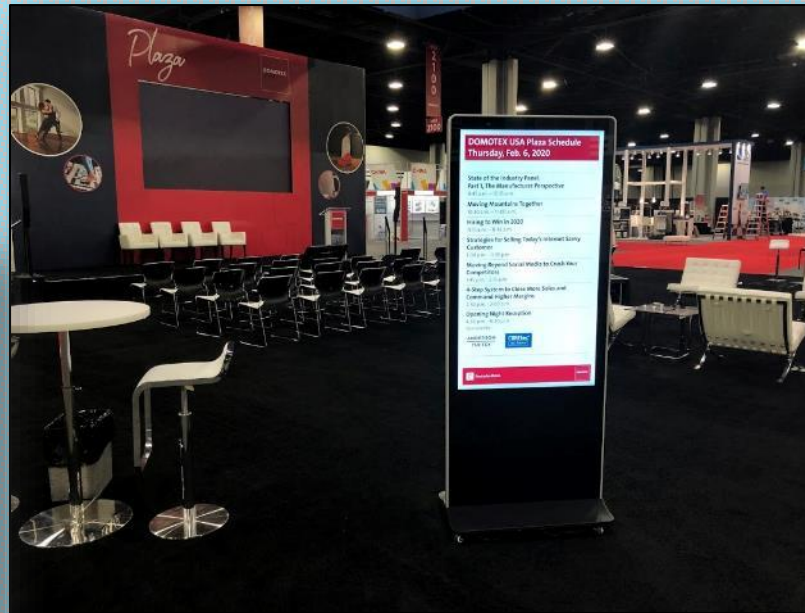


55" Mobile Monitors

USB – plug & play

(JPG 1080x1920 @96dpi) or (MP4, 30 sec.
Max, Under 30 fps and 8,000 total bitrate)
Extra fee for additional moves and content
changes once in place.

Cost: **\$1,200** each **Duration of event (20)**



Mark Geiger
mark.geiger@cclld.net
mgeiger@gwcc.com
o: 404.222.5557
c: 770.312.8255

Andrew Lloyd
andrew.lloyd@cclld.net
alloyd@gwcc.com
c: 678.416.9425

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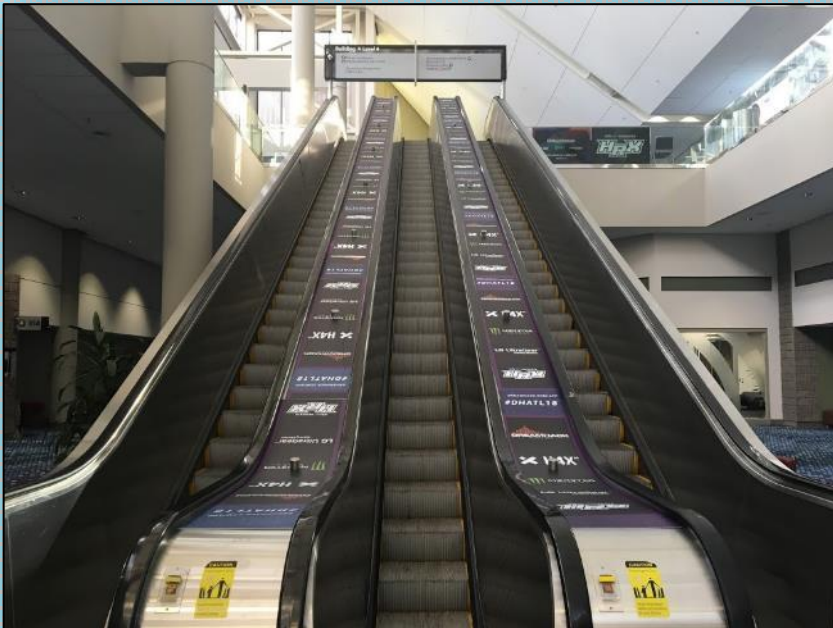
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VIDEO DESCRIPTION

[Mobile Monitors 10-18-23.mp4](#)



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Escalator Runners (8 available)

One continuous sheet with safety-puck holes pre-cut

A Building – (One-piece 18mm PVC)

Cost: **\$955** each runner

Production, Installation and Removal



Mark Geiger
mark.geiger@cclld.net
mgeiger@gwcc.com
o: 404.222.5557
c: 770.312.8255

Andrew Lloyd
andrew.lloyd@cclld.net
alloyd@gwcc.com
c: 678.416.9425

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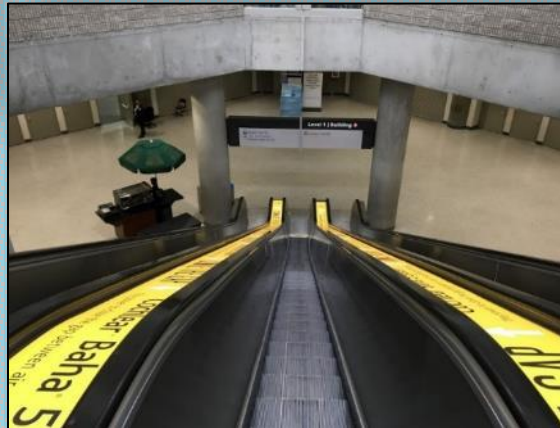
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Escalator Runners (24 available)

One continuous sheet - for a clean look

B Building – (One-piece 18mm PVC)

Cost: **\$955** each runner

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Mark Geiger
mark.geiger@cclld.net
mgeiger@gwcc.com
o: 404.222.5557
c: 770.312.8255

Andrew Lloyd
andrew.lloyd@cclld.net
alloyd@gwcc.com
c: 678.416.9425

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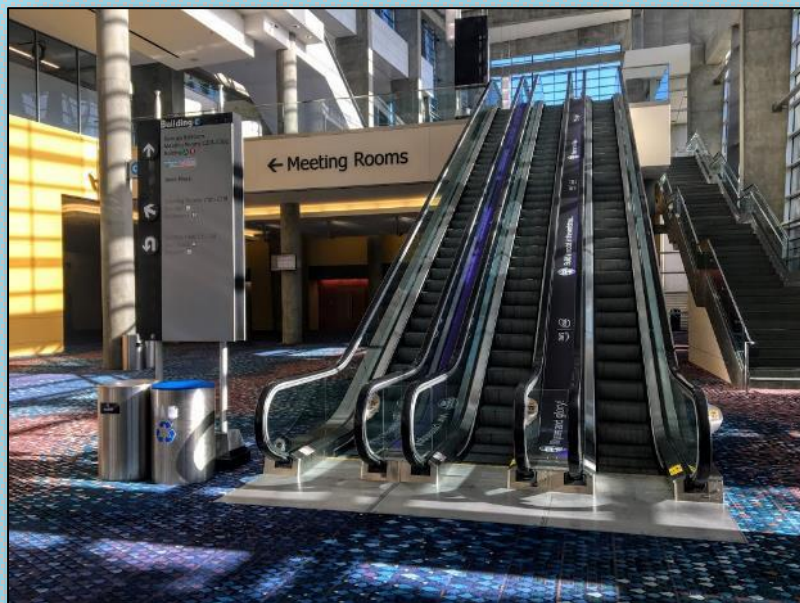
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Escalator Runners (9 available)

One continuous sheet - for a clean look

C Building – (One-piece 18mm PVC)

Cost: **\$955** each runner

Production, Installation and Removal



Mark Geiger
mark.geiger@cclld.net
mgeiger@gwcc.com
o: 404.222.5557
c: 770.312.8255

Andrew Lloyd
andrew.lloyd@cclld.net
alloyd@gwcc.com
c: 678.416.9425

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PACKAGE DEAL

2 Sets of Steps
4 Escalator
Runners
6 Middle Faces



B Step-Escalator Package

L&R step clings, 4 Runners,
Middle step face

Cost: **\$14,540**

Production, install, removal



Mark Geiger
mark.geiger@cclld.net
mgeiger@gwcc.com
o: 404.222.5557
c: 770.312.8255

Andrew Lloyd
andrew.lloyd@cclld.net
alloyd@gwcc.com
c: 678.416.9425

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C Building Lobby



B Lobby up to TM Ballroom



A300 Level



C100 Level

Column Wraps (Cloth/Zipper)

Cost: Varies based on column diameter and desired height. (4ft, 10ft, 12ft)

Production, install, removal

Mark Geiger
mark.geiger@cclcd.net
mgeiger@gwcc.com
o: 404.222.5557
c: 770.312.8255

Andrew Lloyd
andrew.lloyd@cclcd.net
alloyd@gwcc.com
c: 678.416.9425

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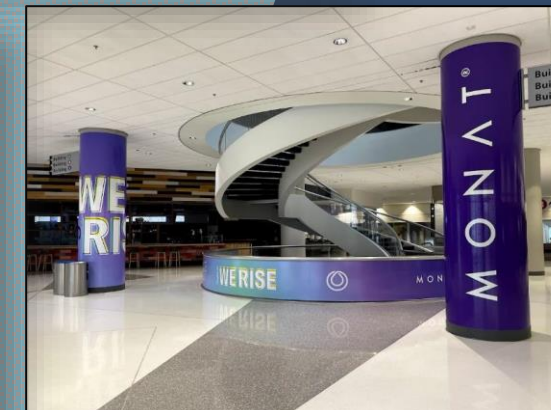
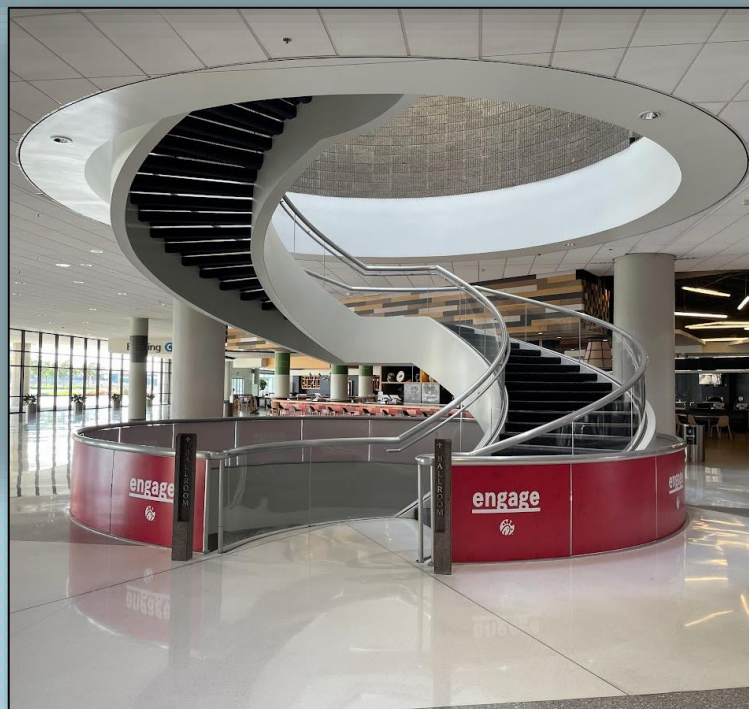
Georgia World
Congress Center
Authority



Mark Geiger
mark.geiger@cclld.net
mgeiger@gwcc.com
o: 404.222.5557
c: 770.312.8255

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andrew.lloyd@cclld.net
alloyd@gwcc.com
c: 678.416.9425

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Circular Glass Cling

B Building Lobby (Vinyl)

Cost: **\$3,900**

Production, Installation and Removal

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A Building Lobby

Air Returns (Three 4-sided glass cubes)
A Lobby entry 50.5" x 76.75" Foamboard
Cost: **\$3,600 (All 12 sides)**
Production, install, removal



Mark Geiger
mark.geiger@cclld.net
mgeiger@gwcc.com
o: 404.222.5557
c: 770.312.8255

Andrew Lloyd
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alloyd@gwcc.com
c: 678.416.9425

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Exclusive
GWCC
Production
and Install



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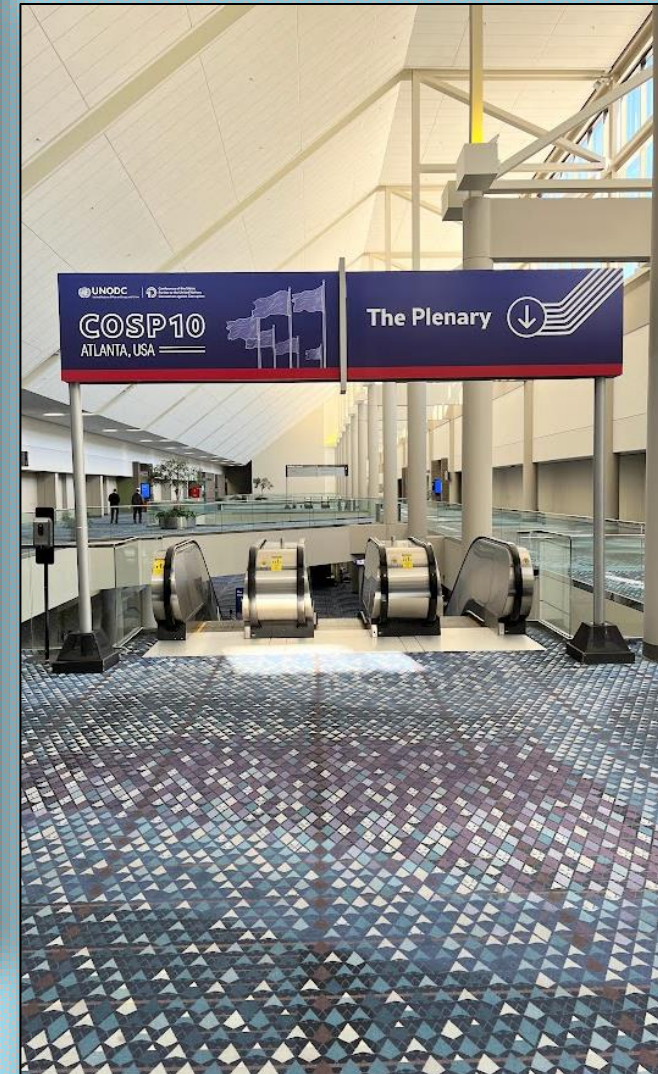


Static Wayfinding Signage

Outdoor, Pull-ups, Above Escalators

Cost: **Call to discuss**

Production, install, removal



Mark Geiger
mark.geiger@cclld.net
mgeiger@gwcc.com
o: 404.222.5557
c: 770.312.8255

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c: 678.416.9425

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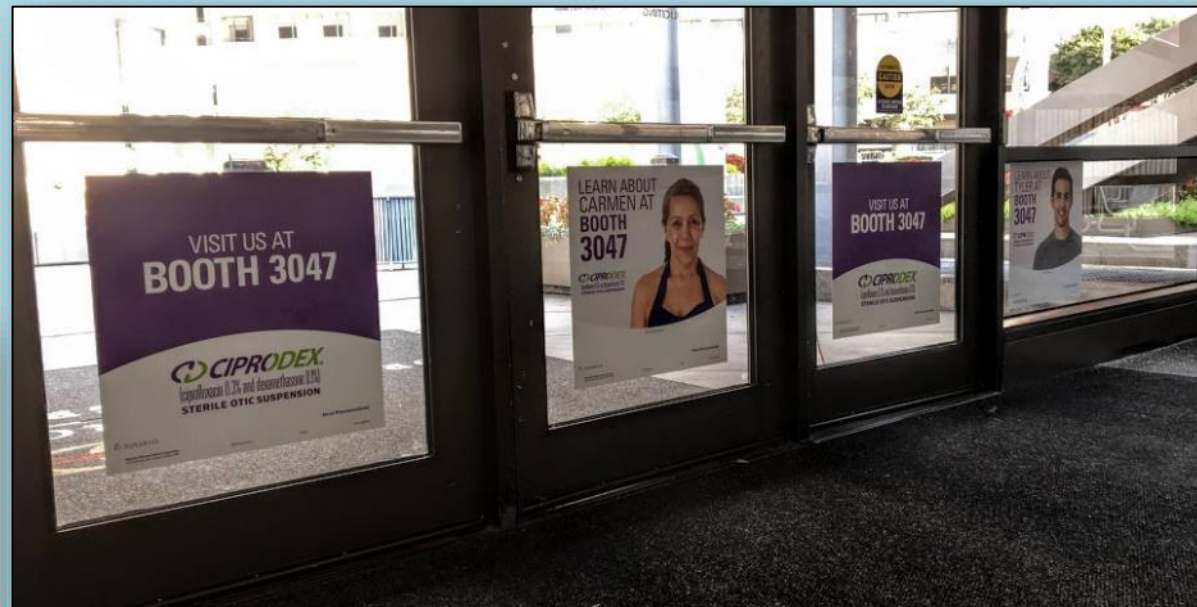
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mark.geiger@cclld.net
mgeiger@gwcc.com
o: 404.222.5557
c: 770.312.8255

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c: 678.416.9425

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Door Clings

24" x 24" (Double-Sided)

Cost: **\$110 each**

Production, install, removal



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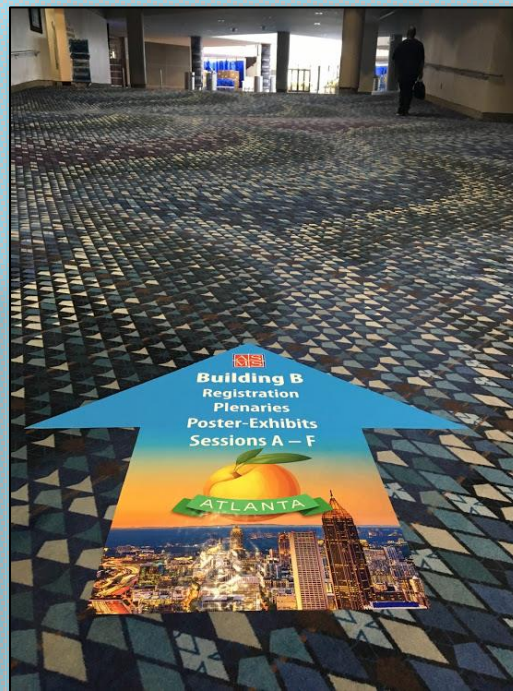
Carpet/ Floor Clings

4ft x 6ft (Rectangle)

4ft x 4ft (Arrow)

Cost: **\$390 each**

Production, Installation and Removal



Mark Geiger
mark.geiger@cclld.net
mgeiger@gwcc.com
o: 404.222.5557
c: 770.312.8255

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andrew.lloyd@cclld.net
alloyd@gwcc.com
c: 678.416.9425

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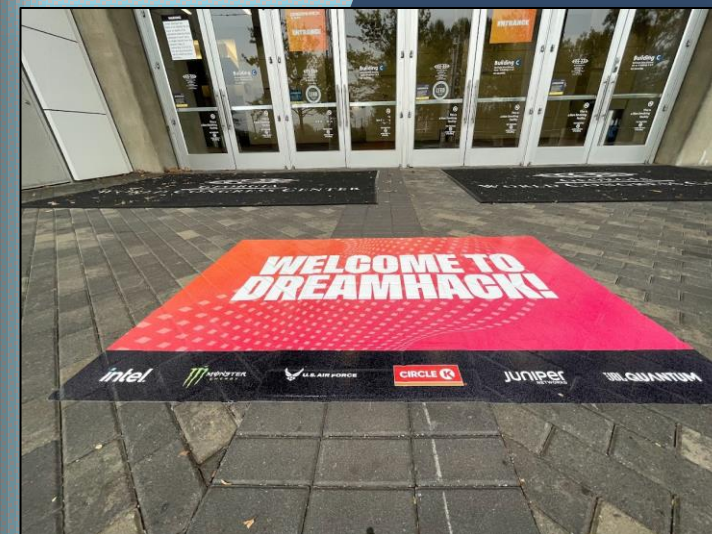
Sidewalk Graphics

Aluminagraphics

6' x 4'

Cost: **\$525** each

Production, install, removal



Mark Geiger
mark.geiger@cclld.net
mgeiger@gwcc.com
o: 404.222.5557
c: 770.312.8255

Andrew Lloyd
andrew.lloyd@cclld.net
alloyd@gwcc.com
c: 678.416.9425

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Mark Geiger
mark.geiger@cclcd.net
mgeiger@gwcc.com
o: 404.222.5557
c: 770.312.8255

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alloyd@gwcc.com
c: 678.416.9425

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Restroom Clings

Size: 1ft x 1ft

Cost: **\$85** each

Production, install, removal



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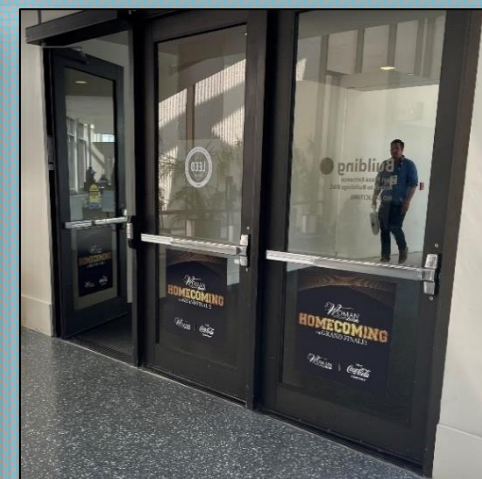


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Omni-GWCC Connector

Door Clings – Window Clings
Carpet Clings, Mobile Monitor
Production, install, removal



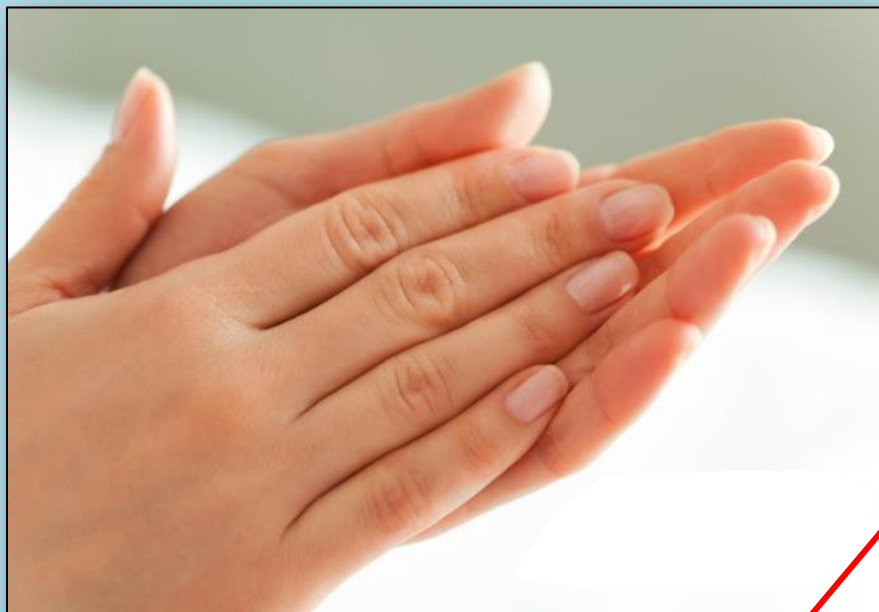
Mark Geiger
mark.geiger@cclld.net
mgeiger@gwcc.com
o: 404.222.5557
c: 770.312.8255

Andrew Lloyd
andrew.lloyd@cclld.net
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c: 678.416.9425

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Hand Sanitizer Poster

Cost: **\$350** per station

Size 12" x 16.5" (10 available)

Duration of event



Mark Geiger
mark.geiger@cclld.net
mgeiger@gwcc.com
o: 404.222.5557
c: 770.312.8255

Andrew Lloyd
andrew.lloyd@cclld.net
alloyd@gwcc.com
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Sponsorship
wraps



B Building



C Building

Mamava Nursing Pods

B & C Buildings –
Sponsorship/ Branding Available on Units
Production, install, removal

Mark Geiger
mark.geiger@cclld.net
mgeiger@gwcc.com
o: 404.222.5557
c: 770.312.8255

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andrew.lloyd@cclld.net
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People can attend, converse with attendees
and exhibitors, as they drive around your
event from anywhere in the world.



BEAMS

Mobile telepresence device:
The Beam provides people the power to
choose when and where to be present,
real-time, regardless of geographic location.



We can be
branded on
the bottom and
back... Shirts
also!!



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c: 770.312.8255

Andrew Lloyd
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3

Available
\$2,900 ea.



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Silent Auctions

Add more excitement to the show floor,
or any licensed space during your
event with a Silent Auction.



Mark Geiger
mark.geiger@cclld.net
mgeiger@gwcc.com
o: 404.222.5557
c: 770.312.8255

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alloyd@gwcc.com
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Building Digital Signage Buyout Packages

Mark Geiger
mark.geiger@cclld.net
mgeiger@gwcc.com
o: 404.222.5557
c: 770.312.8255

Andrew Lloyd
andrew.lloyd@cclld.net
alloyd@gwcc.com
c: 678.416.9425

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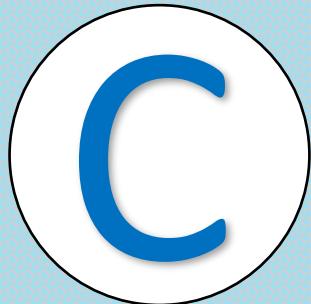
- East Plaza Billboard (40 seconds)
- 10 Building Monitors (100 seconds)
- 2 LED Walls (100 seconds each)
- 31 Meeting Room Monitors (Exclusive)
- 1 A Bld. exterior entrance LED (Exclusive)
- 1 A/B Lobby exterior Right entrance LED (Exclusive)

\$17,400



- TMB XL-Billboard (40 seconds)
- 26 Building Monitors (100 seconds)
- 3 LED Walls (100 seconds each)
- 54 Meeting Room Monitors (Exclusive)
- 4 Menu screens, Restaurants (Exclusive)
- 2 A/B Lobby exterior entrance LED (Exclusive)

\$28,160



- 16 Building Monitors (100 seconds)
- 35 Meeting Room Monitors (Exclusive)

\$9,720

GWCC Digital Signage Specifications

March-April 2024

Inventory	Physical Size of screen W x H	Location	Media Pixel Size W x H	Req. File Format	Max Loop Time	Reserved Show Time	Reserved Commercial
Marietta Billboard (LED)	48ft x 14ft	Green Deck	900x240 @96dpi	Jpg/MP4	120 secs	40 secs	80 secs
TMB XL Billboard (LED)	52ft x 26ft	B Building	1920x1080 @96dpi	Jpg/MP4	120 secs	40 secs	80 secs
East Plaza Billboard (LED)	48ft x 14ft	A Building	900x240 @96dpi	Jpg/MP4	120 secs	40 secs	80 secs
LED Walls (5)	11.5ft x 6.5ft	A,B Bldgs.	1920x1080 @96dpi	Jpg/MP4	180 secs	100 secs	60 secs
A Bld Monitors (10)	46in LCDs	A Building	1920x1080 @96dpi	Jpg/MP4	180 secs	100 secs	60 secs
B Bld Monitors (26)	46in LCDs	B Building	1920x1080 @96dpi	Jpg/MP4	180 secs	100 secs	60 secs
C Bld Monitors (16)	46in, 55in LCDs	C Building	1920x1080 @96dpi	Jpg/MP4	180 secs	100 secs	60 secs
Silver Parking Deck (4)	55in LCDs	Intl. Blvd.	1920x1080 @96dpi	Jpg/MP4	180 secs	100 secs	60 secs
Meeting Rm. Monitors (120)	43in. LCDs	All Rooms	1080x1920 @96dpi	Jpg/ MP4	Discuss	Exclusive	NA
Meeting Rm. Bottom Image	43in. LCDs	All Rooms	1000x340 @96dpi	Jpg Only	6 Images	Exclusive	NA
Mobile Monitors (20)	55in. LCDs	Open	1080x1920 @96dpi	Jpg/MP4	Open	Exclusive	NA
LED Banner Box A Bld (1)	6.6ft W x 10ft H	Ext A Entry	1080x1920 @96dpi	Jpg/MP4	Open	Exclusive	NA
LED Banner Box B Bld (3)	10ft W x 6.6ft H	Ext B Entry	1920 x 1080 @96dpi	Jpg/MP4	Open	Exclusive	NA
55” Curve LCD w/ Shelves (1)	55” LCD	Open	1920x1080 @96dpi	Jpg/MP4	Open	Exclusive	NA
Restaurant Screens (4)	55” LCD	A & B	1920x1080 @96dpi	Jpg/MP4	Open	Exclusive	NA

Mark Geiger
mark.geiger@cclld.net
o: 404.222.5557
c: 770.312.8255

Andrew Lloyd
andrew.lloyd@cclld.net
o: 404.222.5500
c: 678.416.9524

213 Total Screens – 149 open for exclusive Show Content

