



Georgia World
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TMB XL-LED (B Building)

Entry to Building B, 52'x26' (1920x1080
JPG/MP4s)

Cost: **\$4,800** 40 seconds out of
120 second loop
Duration of event



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c: 770.312.8255

Andrew Lloyd
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March 2024



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VIDEO DESCRIPTION

[TMB LED XL 10-19-23.mp4](#)



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NEW

Same location – new, larger billboard



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March 2024

East Plaza Billboard (A Building)

Side of A Building 48' x 14' (900x240
JPG/MP4s)

Cost: **\$3,800** 40 seconds out of
120 second loop
Duration of event



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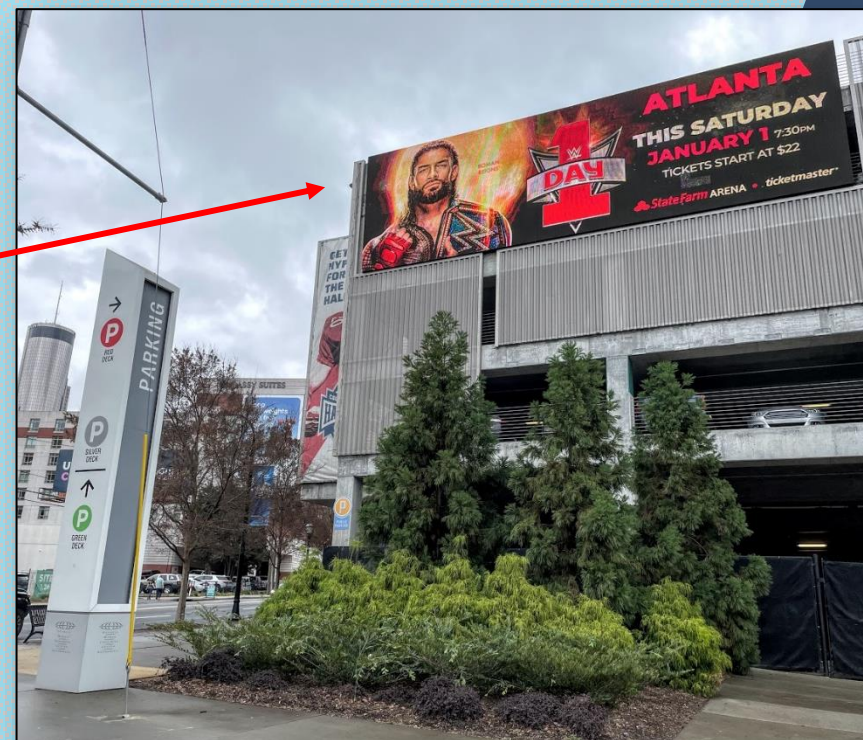
NEW

Same location and size – new billboard

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March 2024



Marietta Street Deck

College Football Hall of Fame, 48'x14'
(900x240 JPG/MP4s)

Cost: **\$3,400** 40 seconds out of
120 second loop
Duration of event



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VIDEO DESCRIPTION

[Marietta Street Billboard 10-19-23.mp4](#)

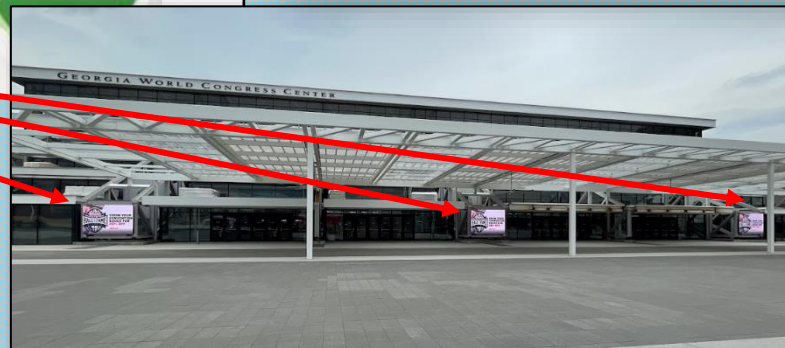
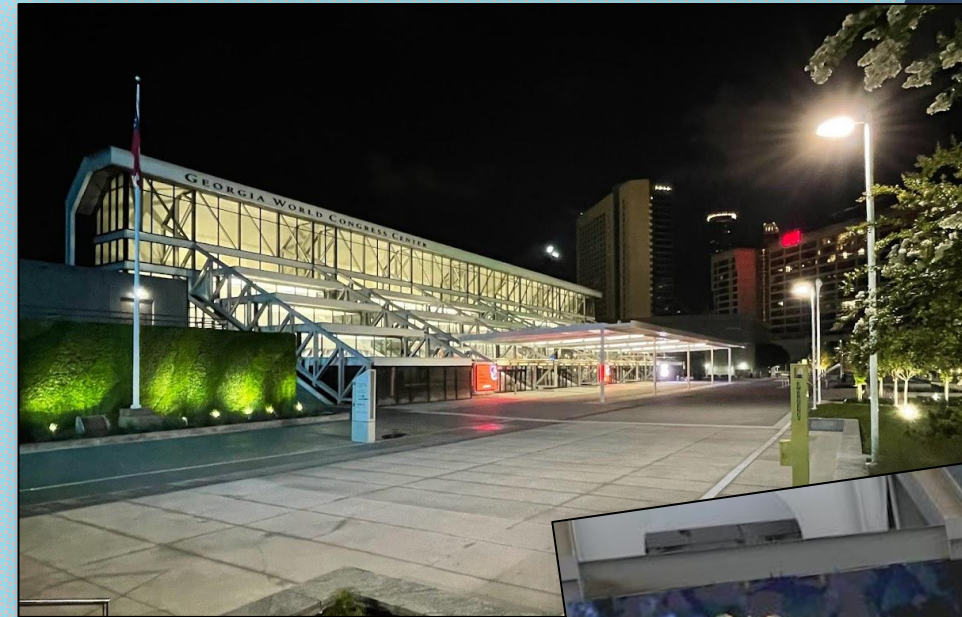
Three LEDs 10ftW x 6.5ftH

Exclusive Show Content

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B Building Banner Box LEDs (3)

Three 10ft x 6.6ft LED - Digital Screens

Cost: **\$2,000** per screen

Exclusive Show Content (1920x1080

JPG/MP4s)

Duration of event

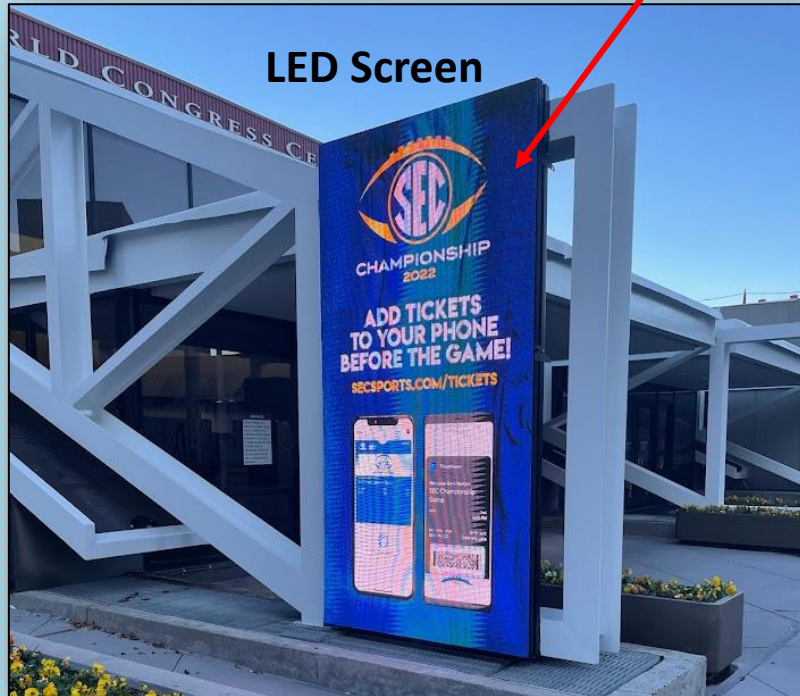
One-sided LED 6.5ftW x 10ftH

Exclusive Show Content

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LED Screen



Banner

A Building

1-sided LED and 4 Banners

Cost: \$2,000 for LED (1080x1920 JPG/MP4)

\$725 per Vinyl Banner

Production, install, removal



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Southern Roots

Restaurant Monitors (4)

3 Located in Social Table and
1 at Southern Roots (1920x1080 JPG/MP4s)

Exclusive Show Content 180 seconds

Cost: \$2,400

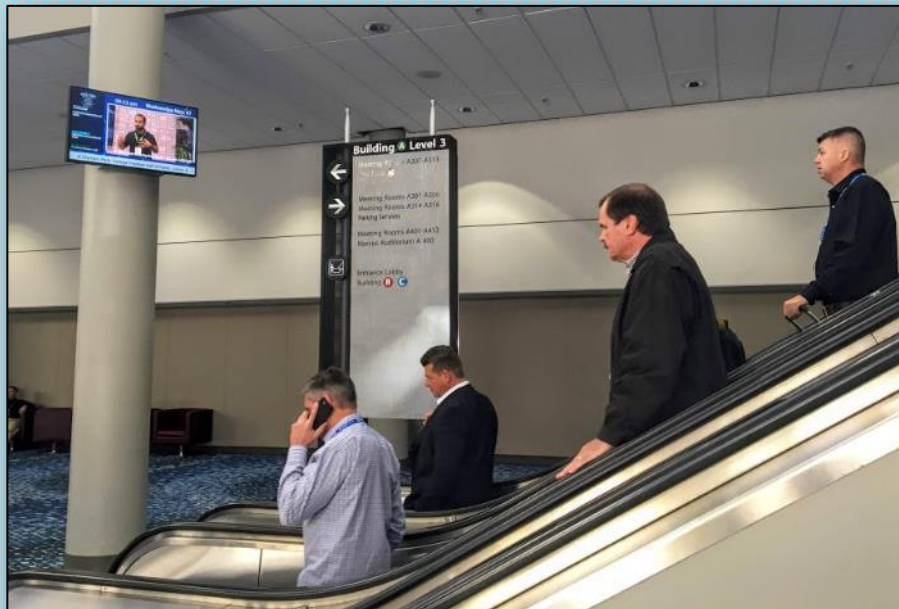
Duration of event



Social Table



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A Building Monitors (10)

Located on all levels (1920x1080 JPG/MP4s)

100 seconds out of 180 second loop

Cost: **\$3,000**

Duration of event



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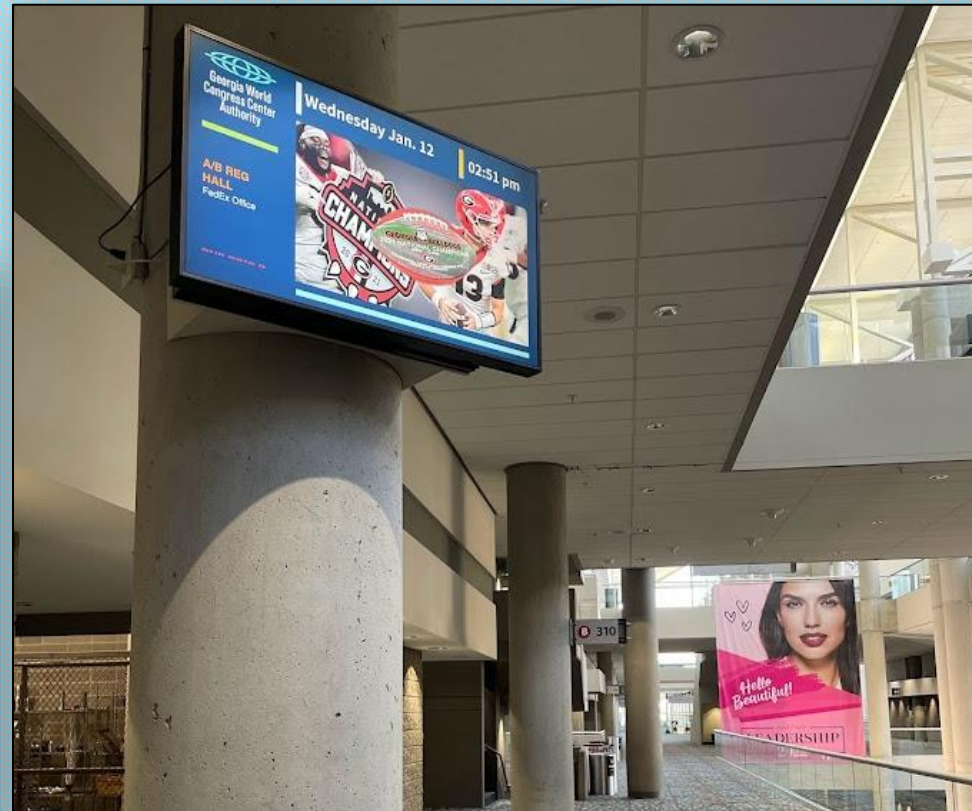


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VIDEO DESCRIPTION

Building Monitors 10-18-23.mp4



B Building Monitors (26)

Located on all levels (1920x1080 JPG/MP4s)

100 seconds out of 180 second loop

Cost: **\$5,500**

Duration of event

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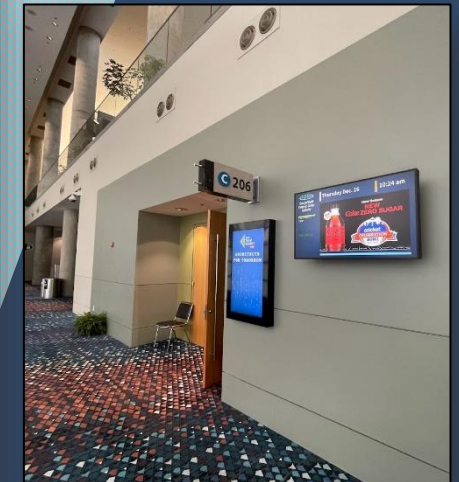
C Building Monitors (16)

Located on all levels (1920x1080 JPG/MP4s)

100 seconds out of 180 second loop

Cost: **\$3,400**

Duration of event



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VIDEO DESCRIPTION

Building Monitors 10-18-23.mp4



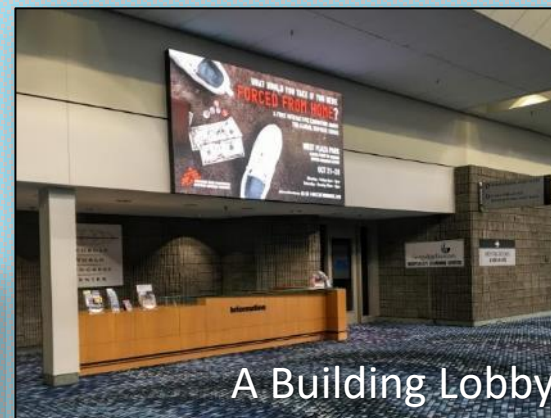
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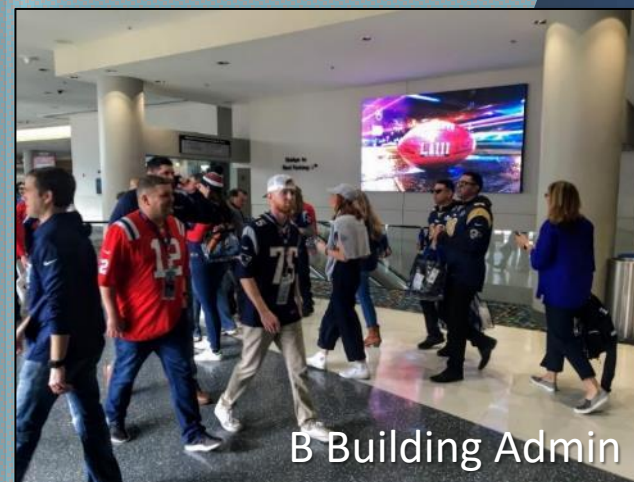
AB Lobby B Side



B 400 Level



A Building Lobby



B Building Admin



AB Lobby A Side

LED Walls (All 5 locations)

Size: 11.5' x 6.5' (1920x1080 JPG/MP4s)

100 seconds out of 180 second loop

Cost: \$10,000

Duration of event

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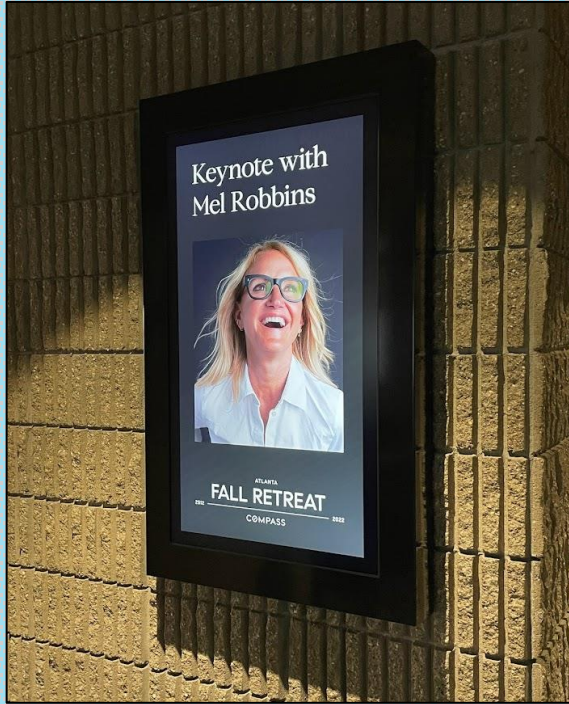


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VIDEO DESCRIPTION

5 LED Walls 10-19-23.mp4



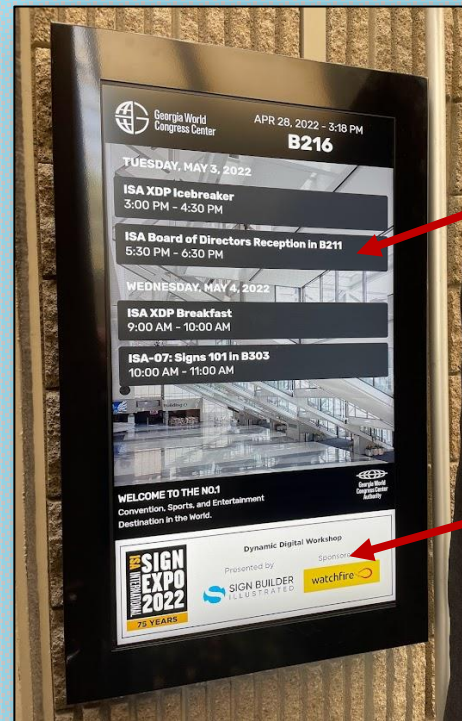
Meeting Room Monitors 43"

Agendas Programable via Spreadsheet
(1080x1920)

Bottom: 1000x340@96dpi (120 Monitors)

Cost: **\$250** per screen

Duration of event



Spreadsheet data will
display session
information on each
individual meeting
room monitor

Bottom monitor graphics,
Can be utilized for Show
Messaging,
Branding or Sponsorship
JPGs 1000x340.



Full-Screen JPG Option Available
1080 x 1920 **(One per day)**

VIDEO DESCRIPTION

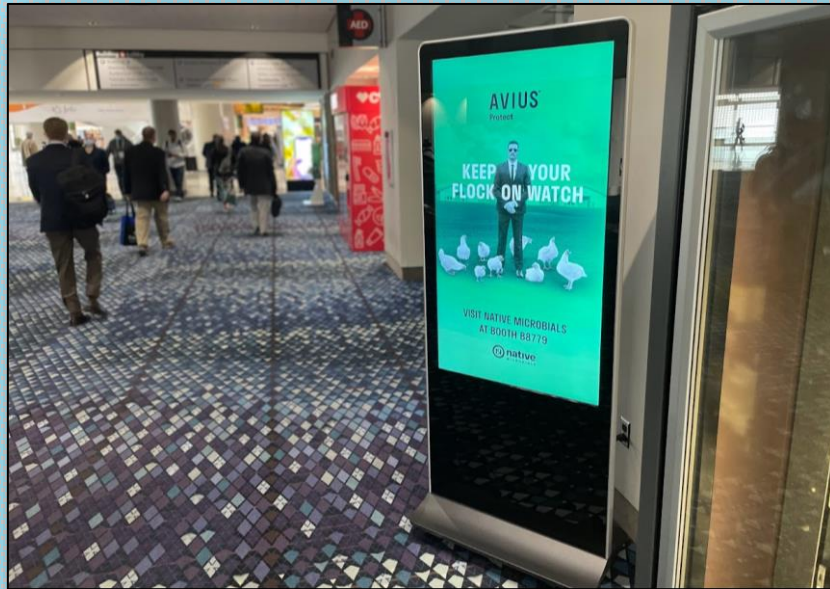
[Google-Sheet 10-18-23.mp4](#)

[Full Screen 10-18-23.mp4](#)

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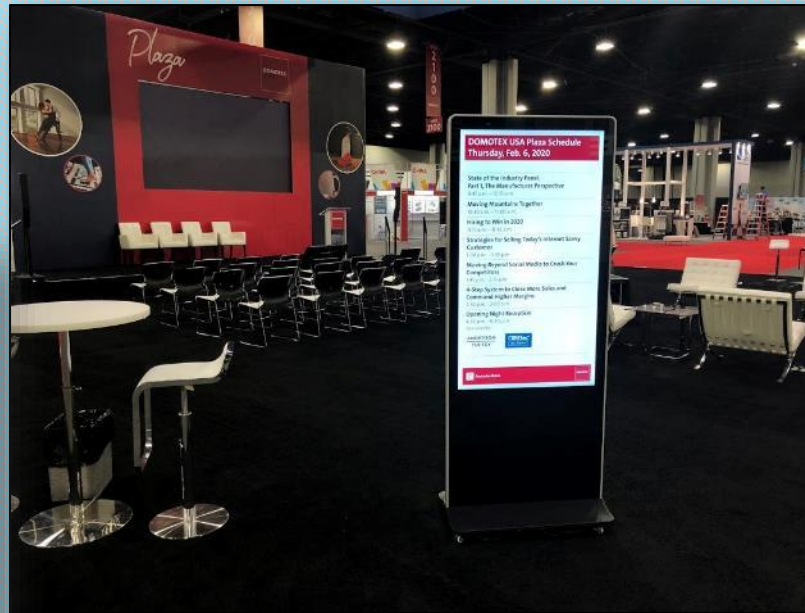
55" Mobile Monitors

USB – plug & play

(JPG 1080x1920 @96dpi) or (MP4, 30 sec.
Max, Under 30 fps and 8,000 total bitrate)

Extra fee for additional moves and content
changes once in place.

Cost: \$1,200 each Duration of event (20)



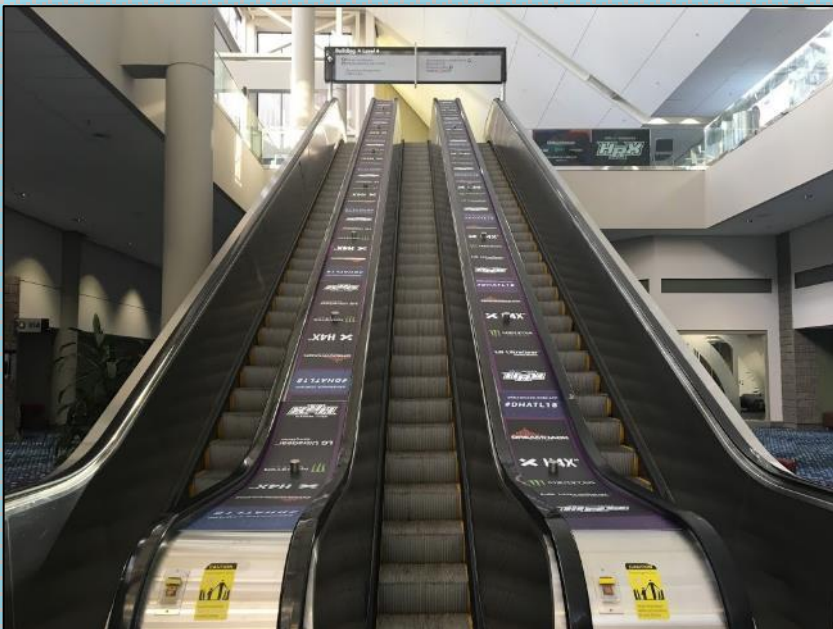
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March 2024



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Escalator Runners (8 available)

One continuous sheet with safety-puck holes pre-cut

A Building – (One-piece 18mm PVC)

Cost: **\$925** each runner

Production, Installation and Removal



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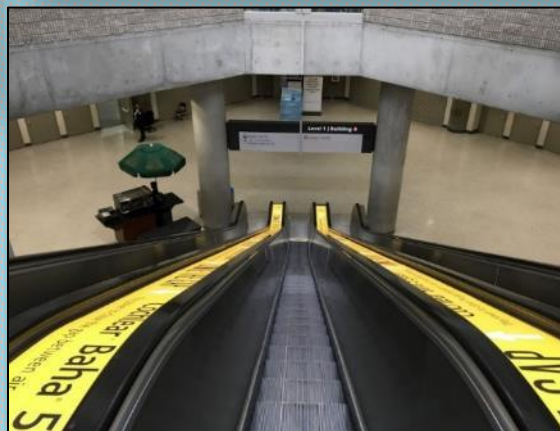
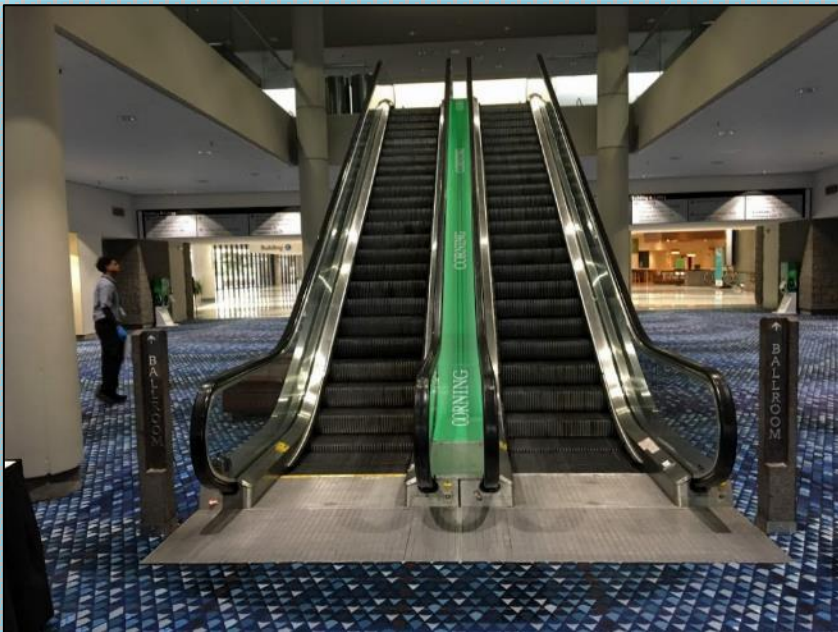
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Escalator Runners (24 available)

One continuous sheet - for a clean look

B Building – (One-piece 18mm PVC)

Cost: **\$925** each runner

Production, Installation and Removal

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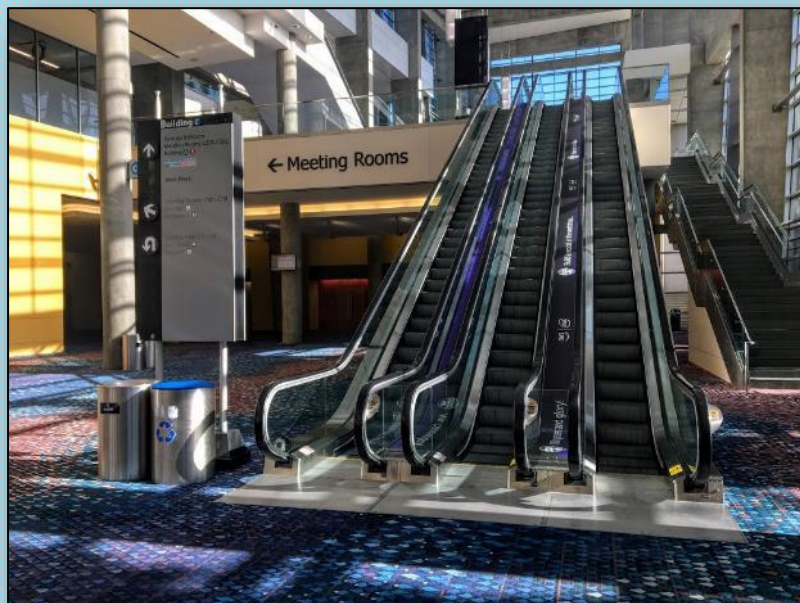
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Escalator Runners (9 available)

One continuous sheet - for a clean look

C Building – (One-piece 18mm PVC)

Cost: **\$925** each runner

Production, Installation and Removal



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PACKAGE DEAL

2 Sets of Steps
4 Escalator
Runners
6 Middle Faces

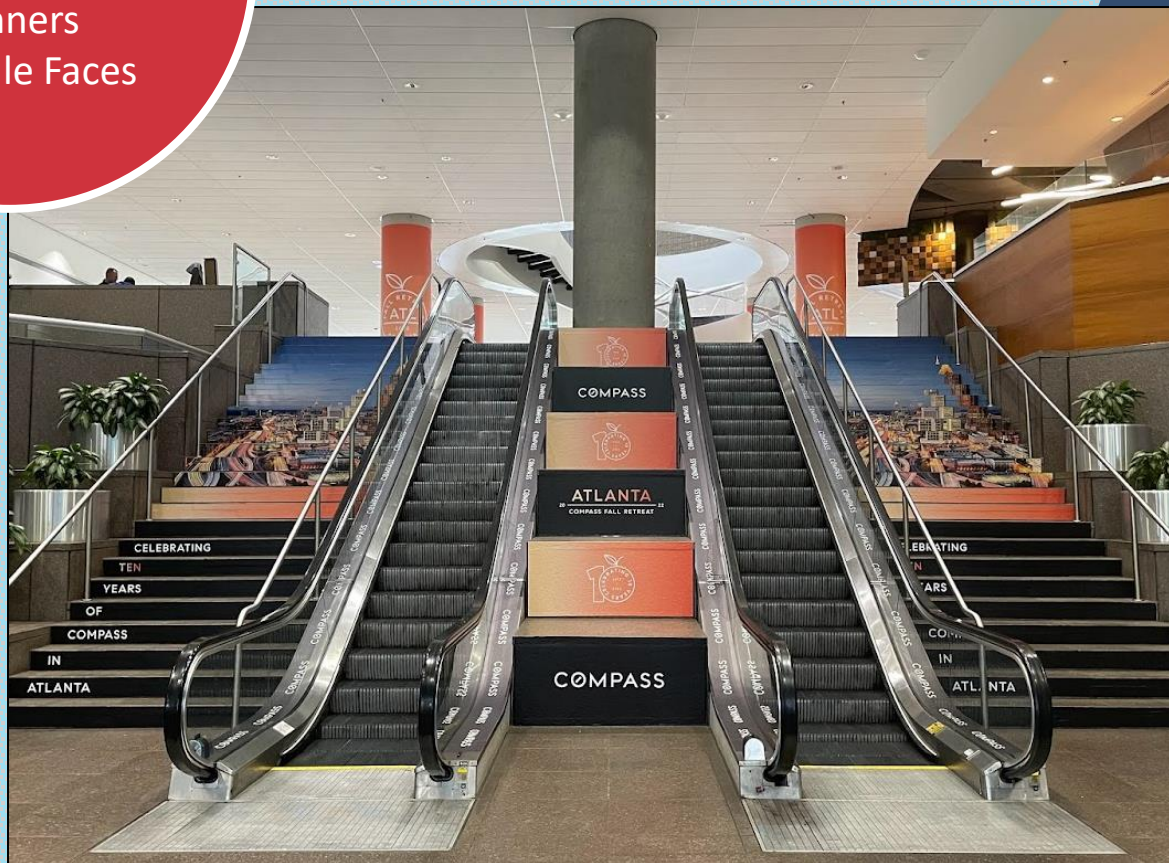


B Step-Escalator Package

L&R step clings, 4 Runners,
Middle step face

Cost: **\$14,540**

Production, install, removal



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C Building Lobby



B Lobby up to TM Ballroom



A300 Level



C100 Level

Column Wraps (Cloth/Zipper)

Cost: Varies based on column diameter and desired height. (4ft, 10ft, 12ft)

Production, install, removal

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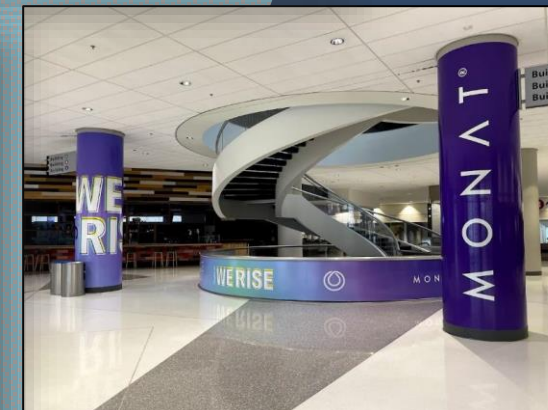
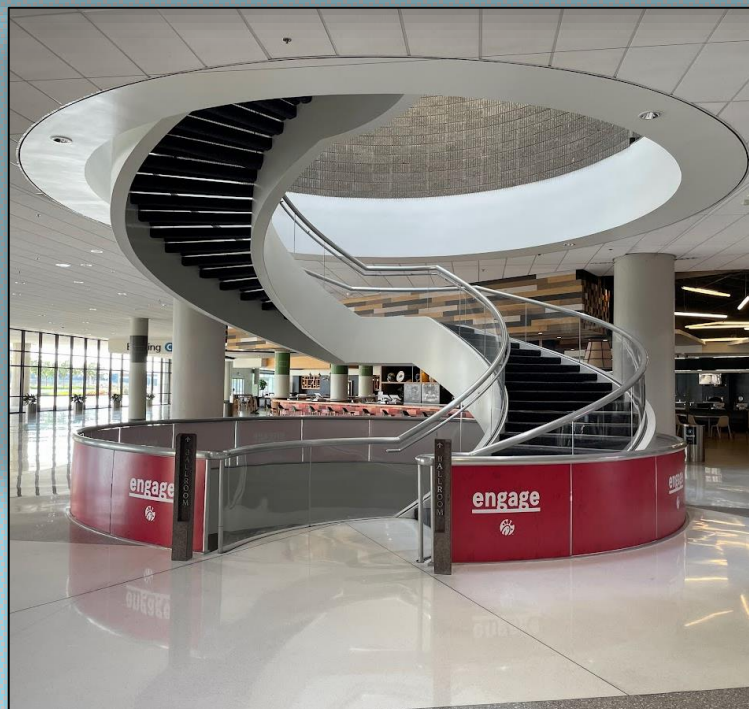
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Circular Glass Cling

B Building Lobby (Vinyl)

Cost: **\$3,900**

Production, Installation and Removal

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A Building Lobby

Air Returns (Three 4-sided glass cubes)
A Lobby entry 50.5" x 76.75" Foamboard
Cost: **\$3,600**
Production, install, removal



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Exclusive
GWCC
Production
and Install



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Static Wayfinding Signage

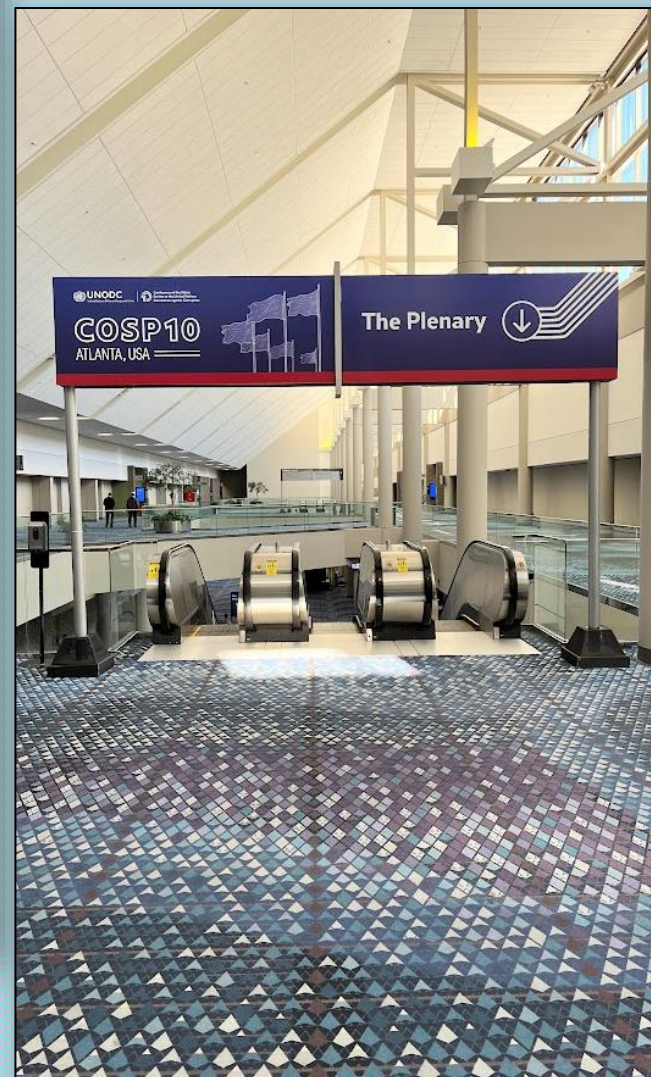
Outdoor, Pull-ups, Above Escalators

Cost: **Call to discuss**

Production, install, removal



NEW



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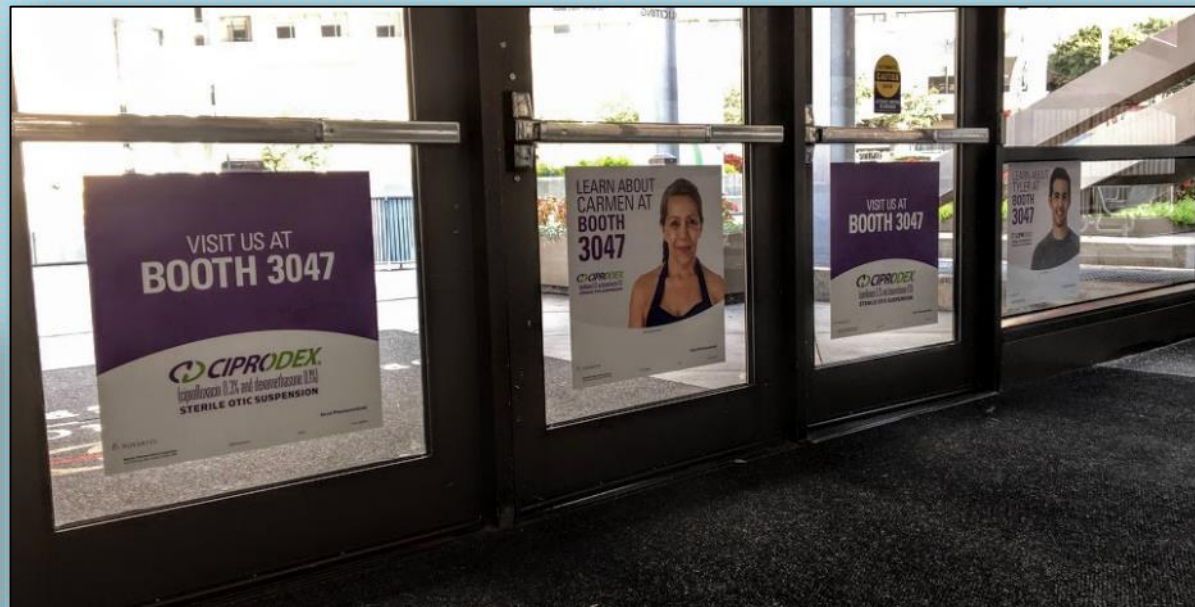
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Door Clings

24" x 24" (Double-Sided)

Cost: **\$110 each**

Production, install, removal



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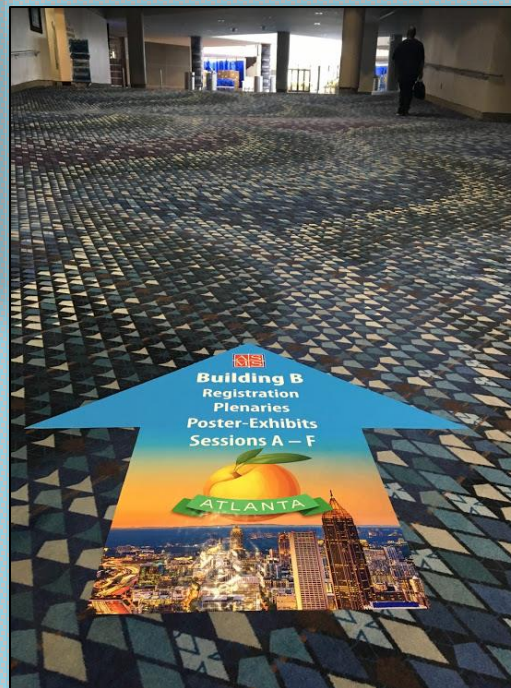
Carpet/ Floor Clings

4ft x 6ft (Rectangle)

4ft x 4ft (Arrow)

Cost: **\$390 each**

Production, Installation and Removal



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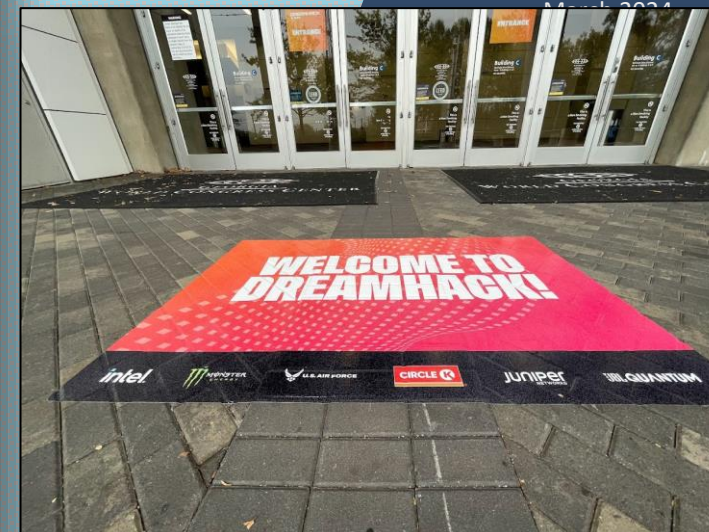
Sidewalk Graphics

Aluminagraphics

6' x 4'

Cost: **\$525** each

Production, install, removal



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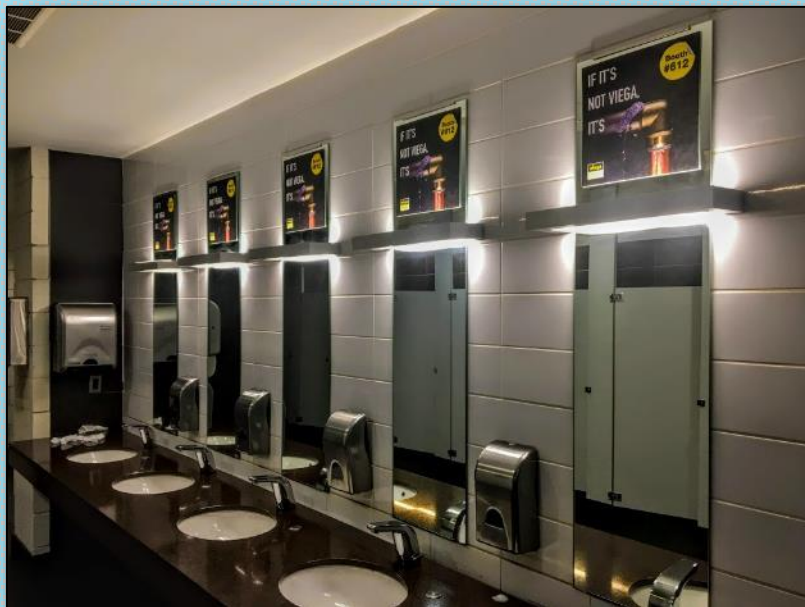


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Restroom Clings

Size: 1ft x 1ft

Cost: **\$85** each

Production, install, removal



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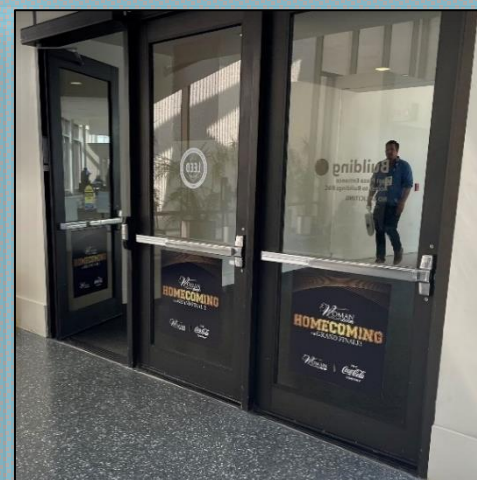
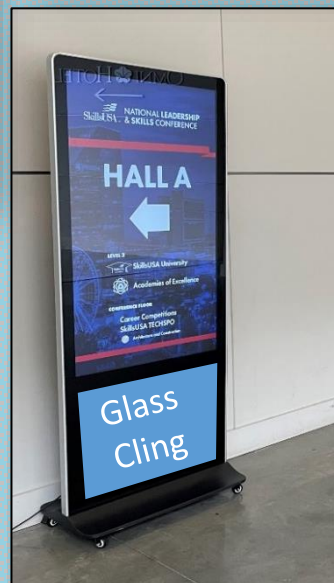


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Omni-GWCC Connector

Door Clings – Window Clings
Carpet Clings, Mobile Monitor
Production, install, removal



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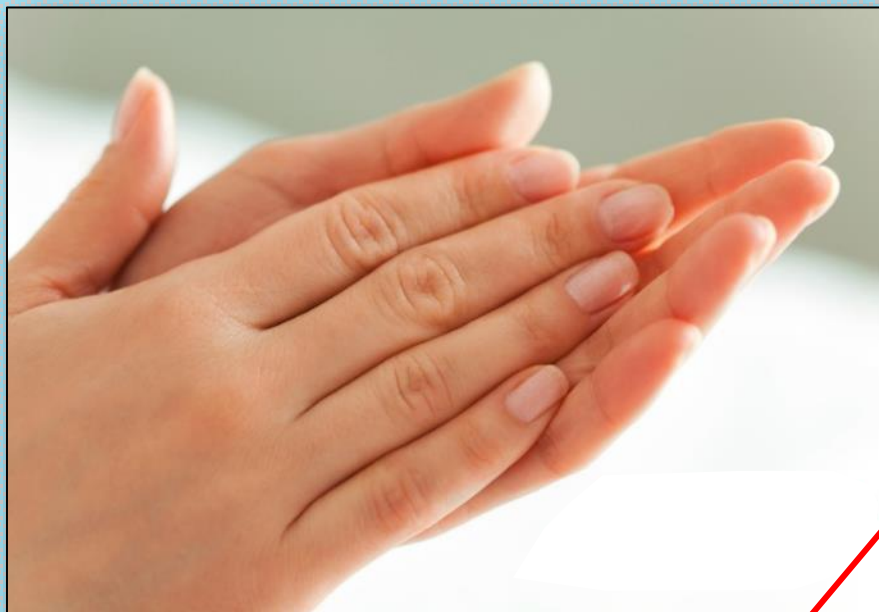
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Hand Sanitizer Poster

Cost: **\$300** per station

Size 12" x 16.5" (20 available)

Duration of event



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Sponsorship
wraps



B Building



C Building

Mamava Nursing Pods

B & C Buildings –
Sponsorship/ Branding Available on Units
Production, install, removal

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People can attend, converse with attendees and exhibitors, as they drive around your event from anywhere in the world.



BEAMS

Mobile telepresence device:
The Beam provides people the power to choose when and where to be present, real-time, regardless of geographic location.



We can be
branded on
the bottom and
back... Shirts
also!!



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March 2024

3

Available
\$2,900 ea.



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Silent Auctions

Add more excitement to the show floor,
or any licensed space during your
event with a Silent Auction.



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Building Digital Signage Buyout Packages

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March 2024



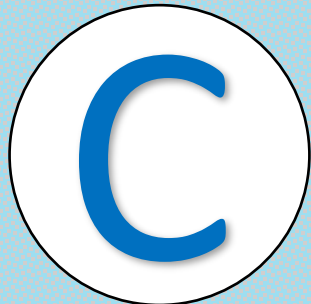
- East Plaza Billboard (40 seconds)
- 10 Building Monitors (100 seconds)
- 2 LED Walls (100 seconds each)
- 31 Meeting Room Monitors (Exclusive)
- 1 A Bld. exterior entrance LED (Exclusive)
- 1 A/B Lobby exterior Right entrance LED (Exclusive)

\$17,400



- TMB XL-Billboard (40 seconds)
- 26 Building Monitors (100 seconds)
- 3 LED Walls (100 seconds each)
- 54 Meeting Room Monitors (Exclusive)
- 4 Menu screens, Restaurants (Exclusive)
- 2 A/B Lobby exterior entrance LED (Exclusive)

\$28,160



- 16 Building Monitors (100 seconds)
- 35 Meeting Room Monitors (Exclusive)

\$9,720

GWCC Digital Signage Specifications

February 2024

| Inventory | Physical Size of screen W x H | Location | Media Pixel Size W x H | Req. File Format | Max Loop Time | Reserved Show Time | Reserved Commercial |
|------------------------------|-------------------------------|-------------|------------------------|------------------|---------------|--------------------|---------------------|
| Marietta Billboard (LED) | 48ft x 14ft | Green Deck | 900x240 @96dpi | Jpg/MP4 | 120 secs | 40 secs | 80 secs |
| TMB XL Billboard (LED) | 52ft x 26ft | B Building | 1920x1080 @96dpi | Jpg/MP4 | 120 secs | 40 secs | 80 secs |
| East Plaza Billboard (LED) | 48ft x 14ft | A Building | 900x240 @96dpi | Jpg/MP4 | 120 secs | 40 secs | 80 secs |
| LED Walls (5) | 11.5ft x 6.5ft | A,B Bldgs. | 1920x1080 @96dpi | Jpg/MP4 | 180 secs | 100 secs | 60 secs |
| A Bld Monitors (10) | 46in LCDs | A Building | 1920x1080 @96dpi | Jpg/MP4 | 180 secs | 100 secs | 60 secs |
| B Bld Monitors (26) | 46in LCDs | B Building | 1920x1080 @96dpi | Jpg/MP4 | 180 secs | 100 secs | 60 secs |
| C Bld Monitors (16) | 46in, 55in LCDs | C Building | 1920x1080 @96dpi | Jpg/MP4 | 180 secs | 100 secs | 60 secs |
| Silver Parking Deck (4) | 55in LCDs | Intl. Blvd. | 1920x1080 @96dpi | Jpg/MP4 | 180 secs | 100 secs | 60 secs |
| Meeting Rm. Monitors (120) | 43in. LCDs | All Rooms | 1080x1920 @96dpi | Jpg/ MP4 | Discuss | Exclusive | NA |
| Meeting Rm. Bottom Image | 43in. LCDs | All Rooms | 1000x340 @96dpi | Jpg Only | 6 Images | Exclusive | NA |
| Mobile Monitors (20) | 55in. LCDs | Open | 1080x1920 @96dpi | Jpg/MP4 | Open | Exclusive | NA |
| LED Banner Box A Bld (1) | 6.6ft W x 10ft H | Ext A Entry | 1080x1920 @96dpi | Jpg/MP4 | Open | Exclusive | NA |
| LED Banner Box B Bld (3) | 10ft W x 6.6ft H | Ext B Entry | 1920 x 1080 @96dpi | Jpg/MP4 | Open | Exclusive | NA |
| 55" Curve LCD w/ Shelves (1) | 55" LCD | Open | 1920x1080 @96dpi | Jpg/MP4 | Open | Exclusive | NA |
| Restaurant Screens (4) | 55" LCD | A & B | 1920x1080 @96dpi | Jpg/MP4 | Open | Exclusive | NA |
| | | | | | | | |

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213 Total Screens – 149 open for exclusive Show Content

