



WIDESPREAD PANIC, THE AVETT BROTHERS & JASON ISBELL AND THE 400 UNIT TO HEADLINE SWEETWATER 420 FEST 2019

Purchase 'Early Bird' 3-Day General Admission & VIP Tickets at SweetWater420Fest.com for the 15th 420 Fest April 19-21, 2019 at Atlanta's Centennial Olympic Park

ATLANTA, Oct. 23, 2018 –SweetWater 420 Fest announces *Widespread Panic* (four sets, two nights), *The Avett Brothers*, *Jason Isbell and the 400 Unit*, *Rebelution*, *Moon Taxi*, *The Claypool Lennon Delirium*, *Keller Williams' Grateful Grass*, *John Medeski's Mad Skillet*, *Turkuaz*, *Knower* and many more artists will perform at the 15th SweetWater 420 Fest April 19-21, 2019 at Atlanta's Centennial Olympic Park. The remaining 45 plus acts will be announced January 2019.

420 Fest patrons can expect a jam-packed musical lineup of talent from jam and rock to Americana, alternative, reggae and EDM performing in the heart of downtown Atlanta on four stages. 420 Fest favorites will return, including the dedicated 420 Disco stage, tasty brews at SweetWater Experience tent, live comedy acts, local crafts & artists, food trucks, and Planet 420 environmental and non-profit village.

3-Day general admission and 'Big Fish' VIP tickets can be purchased at www.sweetwater420fest.com/tickets/. 3-Day general admission pricing starts at \$99 and 3-Day VIP at \$303. Peachtree Road Race qualifier 420 Fest 5K returns April 20. [Register here](#).

"SweetWater Brew team and I are working hard to make the 15th Fest one for the books for our patrons! We are bringing back the double set format of our jam band headliners along with a well-rounded variety of music genres including Americana, alternative & EDM, performing on four stages throughout the 3-day Fest," said Jennifer Bensch, President, Happy Ending Productions.

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420 Fest will continue its eco-friendly focus with waste diversion, compost creation, Planet 420 environmental village, charitable donations and recyclable cups. In total 420 Fest has diverted close to 222,000 lbs. from landfills by recycling and created 55,000 lbs. compost.

More information and tickets can be found at www.sweetwater420fest.com. Follow on

Twitter and Instagram @420Fest, and on Facebook at <https://www.facebook.com/420fest>.

SweetWater 420 Festival is produced by [Happy Ending Productions](#), offering promotion, production, and event operations and logistics management. Happy Ending Productions' client list includes Camp Bisco, Counterpoint, Bonnaroo, Hookahville, and tour support for Phish, The Rolling Stones, ACDC and more.

About SweetWater 420 Festival

SweetWater 420 Fest returns to Atlanta's Centennial Olympic Park, April 19-21, 2019 celebrating its 15th Fest with four stages hosting a varied lineup of jam, rock, Americana, alternative, reggae, EDM, local artists and comedians. *SweetWater Experience* will serve unique craft beer samplings, *Planet 420* will teach eco-friendly tips while celebrating Earth Day, *Lyrics & Laughter* will keep you laughing, and the 420 Disco will keep you dancing. For all details and to purchase tickets visit www.sweetwater420festival.com. Follow on Twitter/Instagram at @420Fest or on Facebook at [facebook.com/420fest](https://www.facebook.com/420fest)

About SweetWater Brewing Co.

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SweetWater is celebrating its 22nd year and is the 15th largest craft brewery in the nation, according to Brewers Association. The award-winning lineup of year-round beers includes SweetWater 420 Extra Pale Ale, IPA, TripleTail tropical IPA, Blue blueberry wheat ale, Goin' Coastal IPA with pineapple, and Hop Hash Easy IPA – and the brand new 420 Strain: G13 IPA, Seasonal releases offer palate pleasing variety, along with an experimental, one-time-only Dank Tank series, and progressive barrel aged styles in The Woodlands Project series.

SweetWater is passionate about protecting natural resources and habitats and is recognized for its contributions to environmental initiatives throughout its distribution footprint. Supporting the conservation of some of the nation's most threatened rivers, streams and coastlines is a cause near and dear to the brewery, as clean water is also vital to the creation of their tasty brews.

Visit SweetWater Brewery – located at 195 Ottley Drive in the heart of Atlanta – for pints, flights, and tours of the main brewery and The Woodlands barrel aging facility. For more information about SweetWater Brewing Company and brewery hours, please visit www.sweetwaterbrew.com. Follow SweetWater Brewing Company on Twitter/ Instagram @sweetwaterbrew and become a fan at [facebook.com/sweetwaterbrew](https://www.facebook.com/sweetwaterbrew).

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