<table>
<thead>
<tr>
<th>TOTAL SF</th>
<th>911,400 SF</th>
</tr>
</thead>
<tbody>
<tr>
<td>GUESTROOMS</td>
<td>975 KEYS</td>
</tr>
<tr>
<td>EVENT</td>
<td>75,000 SF</td>
</tr>
<tr>
<td>GRAND BALLROOM</td>
<td>40,000 SF</td>
</tr>
<tr>
<td>SOCIAL BALLROOM</td>
<td>8,500 SF</td>
</tr>
<tr>
<td>MEETING ROOMS</td>
<td>26,500 SF</td>
</tr>
<tr>
<td>AMENITY SF</td>
<td>554,400 SF</td>
</tr>
<tr>
<td>MARKET/BAR</td>
<td>2,900 SF</td>
</tr>
<tr>
<td>TERRACE LOUNGE</td>
<td>1,500 SF</td>
</tr>
<tr>
<td>CLUB SIGNIA</td>
<td>2,400 SF</td>
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<tr>
<td>EVENT LAWN</td>
<td>16,000 SF</td>
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<tr>
<td>ALL DAY DINING</td>
<td>6,100 SF</td>
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<tr>
<td>SIGNATURE RESTAURANT</td>
<td>3,400 SF</td>
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<tr>
<td>SPORTS BAR</td>
<td>4,800 SF</td>
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<tr>
<td>FITNESS CENTER</td>
<td>TBD</td>
</tr>
<tr>
<td>POOL DECK</td>
<td>5,900 SF</td>
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<tr>
<td>EVENT DECK</td>
<td>11,400 SF</td>
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<tr>
<td>GSF / GUESTROOM</td>
<td>935 SF</td>
</tr>
<tr>
<td>PARKING COUNT</td>
<td>490 CARS</td>
</tr>
<tr>
<td>SELF-PARK</td>
<td>260 CARS</td>
</tr>
<tr>
<td>VALET PARKING</td>
<td>230 CARS</td>
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</tbody>
</table>
ATLANTA? I THINK IT'S THE GREATEST CITY ANYWHERE I KNOW OF.

IVAN ALLEN JR.
The Georgia World Congress Center is located within a portion of Atlanta that began to expand in the 1890s as a working class neighborhood supporting the railroad industry. Racial tension forced changes upon the neighborhood in the 1920s-1940s, and the area became known for its regular riots during the Civil Rights movement in Atlanta.

Since 1994, parks, schools, retail districts, housing, and several other neighborhood-oriented businesses have been funded to revitalize the neighborhoods. In 2010, the new Mercedes Benz stadium was announced, bringing worldwide attention to the area.

Current development is causing GWCC to sit at the center of a new downtown dynamic, acting as a bridge between the old downtown Atlanta and new development on the Westside.

The site is positioned at an intersection of four neighborhoods: English Avenue, Vine City, Castleberry Hill, and Downtown Atlanta. The site is quickly becoming a bridge between the old downtown Atlanta and new development on the Westside.

The neighborhood is serviced by the blue westbound MARTA rail and is along the future planned route for the Atlanta streetcar.

The surrounding neighborhoods contain 7 large parks and a network of walking trails to connect pedestrian traffic with the downtown community.

Clark University, Morris Brown College, and Georgia State University surround the neighborhood, creating hubs of local activity and bringing a consistent stream of new residents to the area.

Atlanta is the seventh-most visited city in the United States, with over 35 million visitors each year.

It is home to a diverse cultural arts scene, with permanent, professional, and resident companies in all major performing arts disciplines. Atlanta is a national center for cinema and television production and has been known for its music scene since the 1920s.

Known as “the South’s Sports City”, Atlanta is home to professional franchises in four major league sports. Fans are known for their dedication and enthusiasm, and Atlanta will host Superbowl LIII in 2019.

Fine dining, shopping and rich history combine with inspiration-inducing attractions to create a city with Southern charm and world-class sophistication.
DEEPLY ROOTED
GROUND. THRIVING. CULTIVATING A LEGACY.

A foundation rooted deeply in the south, our history is a story we tell together. We celebrate Atlanta – its past, its present and the shifting landscape it has become and will become. We build this beacon like a towering tree, its roots reach well below the surface, its branches stretch outwardly, embracing you. Here, you are ya’ll, and ya’ll are always welcome.

Drawing the world 24/7 365, our charm and gracious efforts are in our hearts, in our blood, in the air we breathe. Creating an authentic experience of Southern luxury, the warmth that comes from being welcomed not only into our city, but directly into our home, is an experience that cannot be recreated or reproduced. Drawing your senses to

PIVOT SOUTH.
WELCOME TO...

atlanta
DEFINING A DISTRICT
creating a destination
PLATFORM ECOSYSTEM OPTIONS

GWCC SIGNIA HILTON HOTEL

Crown
Vertical Lighting Strips
Vertical Façade
Ceiling Wrap
North Entrance Lighting
Pool & Bar Area
Column & Ceiling Display Wrap
West Entrance

GWCC
Stadium
Event Plaza
Home Depot Backyard

Gensler
ENTRY + PORTE COCHERE

1. BUS DROP OFF
2. PAVED WALK
3. ENTRY DRIVE & MOTOR COURT
4. HOTEL DROP OFF
5. SHELTER
6. GARDEN GROUNDS
7. EXISTING MONUMENT
8. HOTEL FRONT PORCH
9. WATER FEATURE (SIGN OPPORTUNITY)
10. RAISED PLANTER
11. GREEN SCREEN AT STAIR
12. LIVING WALL

Scale: 1" = 40'
NOTE: RENDERINGS ARE IN PROGRESS
NOTE: RENDERINGS ARE IN PROGRESS
NOTE: RENDERINGS ARE IN PROGRESS
TERRACE LOUNGE

NOTE: RENDERINGS ARE IN PROGRESS
TERRACE LAWN
NOTE: RENDERINGS ARE IN PROGRESS
CONFERENCE LEVEL 01

SOLUTION BALLROOM

NOTE: RENDERINGS ARE IN PROGRESS
CONFERENCE. LEVEL 02

NOTE: RENDERINGS ARE IN PROGRESS.
CONFERENCE LEVEL 02

*NOTE: RENDERINGS ARE IN PROGRESS*
*NOTE: RENDERINGS ARE IN PROGRESS.*
CONFERENCE, LEVEL 03

*NOTE: RENDERINGS ARE IN PROGRESS*
LEGEND
A. DESK LAMP
B. FLOOR LAMP
C. DESK CHAIR
D. DINING TABLE
E. BEDSIDE SCONCE
F. HEADBOARD
G. DRESSER
H. CHAISE
I. LOUNGE CHAIR AT DBL Q.
J. BEDSIDE TABLE
K. T.V.
L. MINI BAR / SAFE
M. ART / LUGGAGE SHELF
N. CLOSET

GUESTROOM TOWER
TYPICAL KING + DOUBLE QUEEN

CONFIDENTIAL
ATLANTA HAS BECOME AND HAS ALWAYS BEEN A PLACE WHERE YOU CREATE YOUR OWN UNIVERSE.

BRIAN TYREE HENRY
BOND VALIDATION PRICING PACKAGE

TECHNICAL DRAWINGS

TECHNICAL SPECIFICATIONS

TECHNICAL NARRATIVE

DESIGN PRESENTATION
GWCCA / DREW

Gensler

GWCC HOTEL
SITE BOUNDARY
- New elevators & escalator
- Enclosed connection from hotel to Building B
- Landscape buffer from meeting rooms to plaza & outdoor breakout rooms
- Plaza landscape and planters
- Check-in kiosk & seating

AYIB PLAZA

LEVEL 04 SKETCH - DPT. 03
POOL AMENITY LEVEL

LANTSCE SKETCH - LEVEL 05
GUESTROOM TOWER

TYPICAL DOUBLE QUEEN

TYPICAL DD ELEVATION A

TYPICAL DD ELEVATION B