



Georgia World Congress Center First Convention Center in U.S. to Achieve GBAC STAR™ Facility Accreditation

Recognizes facility's commitment to cleaning, disinfection, and infection prevention

(ATLANTA, JUNE 25, 2020) – Georgia World Congress Center Authority (GWCCA) today announced it is the first convention center in the U.S. to achieve GBAC STAR™ facility accreditation from the Global Biorisk Advisory Council (GBAC), a Division of ISSA, the leading trade association for the cleaning industry. The GBAC STAR program helps commercial and public facilities of all sizes establish and carry out an organized approach to cleaning, disinfection, and infection prevention.

"We are honored to be pacing the industry by achieving GBAC STAR accreditation," said Frank Poe, executive director of Georgia World Congress Center Authority. "Although events will look different moving forward, our commitment to our customers, show attendees, and team members that the highest cleaning and disinfection protocols are being implemented at GWCC hasn't changed. We would expect nothing less of ourselves and for our facility."

"In the wake of COVID-19, meeting planners, exhibitors, and attendees want assurances that venues are doing everything they can to provide a safe, clean environment," added Joe Bocherer, GWCCA's chief commercial officer. "By achieving GBAC Star certification, we continue to demonstrate our commitment to providing our customers with the best facility in the country to host their show."

The performance based GBAC STAR program enables facilities to create and maintain an effective cleaning, disinfection, and infectious disease prevention program. To achieve GBAC STAR accreditation, facilities must demonstrate compliance with the program's 20 elements, which range from standard operating procedures and risk assessment strategies to personal protective equipment and emergency preparedness and response measures. Learn more about GBAC STAR accreditation by visiting www.gbac.org.

About Georgia World Congress Center Authority

Georgia World Congress Center Authority (GWCCA), a key driver for Georgia's economy, is the largest combined convention, sports, and entertainment campus in North America. Established in 1971, the GWCCA campus includes Georgia World Congress Center, Centennial Olympic Park, and Mercedes-Benz Stadium. To learn more about the No. 1 convention, sports, and entertainment destination in the world, visit www.gwcca.org.

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