

Sustainability and Corporate Social Responsibility Waste Diversion Guide



What is single-stream recycling?

- Clean office paper
- Empty glass bottles
- Pamphlets, brochures, magazines, newspaper, etc.
- Empty plastic bottles and containers (#1-6)

What goes in the landfill?

- Styrofoam packaging
- Soiled Visqueen/plastic film
- Plastic/foil food and utensil wrappers
- Miscellaneous plastic items

What can be donated?

- Building supplies, tools, and plants
- Conference clothing, pens, notebooks, bags, water bottles, and other giveaways
- Décor/decorations
- Dry goods, canned food, non-perishable food, and pet food

What can't be disposed of?

- Foam core and PVC plastic board/signage
- Vinyl banners
- Carpet and carpet padding
- Pallets

- Empty aluminum cans and bottles
- Paperboard
- Cardboard boxes
- Straws
- Condiment packages
- Plastic bags
- Furniture, equipment, and working electronics
- Metal Items
- Office and School supplies
- Other approved items

- Hazardous waste and substances
- Helium-filled ballons
- Flammable liquids
- Furniture

Coordinate with your Event Manager to have your items donated through GWCCA. We often work with Freeman, GES, United, and other exhibitor-appointed contractors to collect the materials before donating to area non-profits.







Key Terms

Compost: a mixture of various decaying organic substances, such as food and paper products, used for fertilizing soil.



Compostable products: products that have been deemed commercially compostable are BPI-certified and are generally made from organic products, PLA, or cornstarch.

Single-Stream Recycling: requires no presorting of recyclable materials. Plastics, paper, and glass are all dumped in the same container, then sorted, and separated at the recycling facility.

Sustainability: the quality of not being harmful to the environment or depleting natural resources and thereby supporting long-term ecological balance.

Waste Diversion: the act of redirecting materials and resources that otherwise would end up in a landfill or incinerator.





Visit the M.A.R.S.H. (Materials and Recyclables to be Sustainably Handled)

Compost and donation materials are collected in this area before distribution

For more information, please contact your Event Manager or visit www.gwcca.org/sustainability