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Signia by Hilton Atlanta Appoints Kyle Stevens as Director of Sales & Marketing

ATLANTA – July 19, 2021 – [Signia by Hilton Atlanta](#) has announced the appointment of Kyle Stevens as director of sales and marketing at the 975-room property which [broke ground in May](#) and is scheduled to open in late 2023. Stevens joins Signia by Hilton Atlanta from Hyatt Regency Atlanta and will lead strategic commercial, sales, and marketing endeavors for the first new-build premiering Hilton’s [Signia by Hilton](#) brand while supporting the hotel’s mission to provide an elevated experience for convention, business, and leisure travelers. Signia by Hilton Atlanta is owned by Georgia World Congress Center Authority (GWCCA) and managed by Hilton Management Services.

“Kyle’s passion for the industry, extensive commercial leadership, proven track record and his current impact in the Atlanta business community make him the ideal fit to lead Signia by Hilton Atlanta’s commercial efforts and drive the success of the property’s sales team,” said Chris Perry, managing director, Americas sales operations, Hilton.

“We are thrilled that Kyle will be leading sales efforts for the Authority’s new headquarter hotel. His experience and comprehensive knowledge across all facets of sales operations will position Signia by Hilton Atlanta and our championship campus for success for years to come,” said Joe Bocherer, chief commercial officer, Georgia World Congress Center Authority. “Kyle is a well-respected leader in the industry and is sure to raise the bar when it comes to delivering a seamless, world-class experience for our convention clients.”

Before joining Signia by Hilton Atlanta, Stevens held director of sales and marketing positions at Grand Hyatt San Antonio, Hyatt Regency Hill Country Resort & Spa, and most recently Hyatt Regency Atlanta where he was also active in the Hyatt Convention Alliance. Stevens holds a bachelor’s of science degree in Hospitality Management from Roosevelt University. He is also involved in giving back to the local community with his involvement with Atlanta Food Bank and Piedmont Park Conservancy, underscoring Hilton’s [Travel with Purpose](#) corporate responsibility program and Environmental, Social, and Governance (ESG) strategy.



Signia by Hilton Atlanta will overlook the Mercedes-Benz Stadium sports and entertainment complex and will be connected to the Congress Center. Offering 75,000 square feet of world-class meeting space, a destination bar, signature restaurant, premium wellness amenities, and modern guest rooms, the property is envisioned as an economic catalyst for the area. GWCCA's headquarter hotel will help Atlanta capture new convention and entertainment business.

Signia by Hilton Atlanta guests will enjoy the benefits of [Hilton Honors®](#), the award-winning guest loyalty program for Hilton's 18 world-class brands.

For more information about Signia by Hilton Atlanta, including construction updates, please visit gwcca.org/about-the-gwcca/campus-development or newsroom.hilton.com/signia.

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About Georgia World Congress Center Authority

Georgia World Congress Center Authority (GWCCA), a key driver for Georgia's economy, is the largest combined convention, sports, and entertainment campus in North America. Established in 1971, the GWCCA campus includes Georgia World Congress Center, Centennial Olympic Park, and Mercedes-Benz Stadium. To learn more about the No. 1 convention, sports, and entertainment destination in the world, visit www.gwcca.org.

About Signia by Hilton

[Signia by Hilton](#) is a dynamic meetings and events-focused brand that is infusing sophisticated travel and premium experiences into every aspect of the guest experience. Each Signia by Hilton hotel will offer unparalleled meetings and events capabilities with world-class design, state-of-the-art technology and signature food and beverage offerings, all backed by the Hilton name and award-winning [Hilton Honors](#) program. Learn more about the brand by visiting SigniabyHilton.com.

About Hilton

Hilton (NYSE: HLT) is a leading global hospitality company with a [portfolio](#) of 18 world-class brands comprising more than 6,500 properties and more than one million rooms, in 119 countries and territories. Dedicated to fulfilling its founding vision to fill the earth with the light and warmth of hospitality, Hilton has welcomed more than 3 billion guests in its more than 100-year history, earned a top spot on the 2020 World's Best Workplaces list, and was named the 2020 Global Industry Leader on the Dow Jones Sustainability Indices. In 2020, [Hilton CleanStay](#) was introduced, bringing an industry-defining standard of cleanliness and disinfection to hotels worldwide. Through the award-winning guest loyalty program Hilton Honors, the more than 115 million members who book directly with Hilton can earn Points for hotel stays and experiences money can't buy. With the free [Hilton Honors mobile app](#), guests can book their stay, select their room, check in, unlock their door with a Digital Key and check out, all from their smartphone. Visit newsroom.hilton.com for more information, and connect with Hilton on [Facebook](#), [Twitter](#), [LinkedIn](#), [Instagram](#) and [YouTube](#).