

## BOARD OF GOVERNORS MEETING

**January 25, 2022** 

#### **Action Item**



Approval of Minutes
November 30, 2021

TEAM

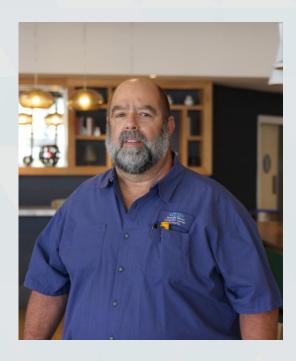
## **GWCCA Team Member Milestone Recognition**

**Kevin Duvall Chief Operating Officer, GWCCA** 

#### 20 Years of Service



Daniel Johnson Facility Management – Maintenance



Kevin Minosky Facility Management – Utilities/Plant



Michael Stephenson Facility Management – Maintenance

### 25 and 35 Years of Service





Jeff Croker (35) Project Management



Marc Vincent (26+)
Public Safety



Cory Waters (25)
Facility Management –
Maintenance

FINANCIAL

## Financial Update

Janet Arsenault
Sr. Director of Finance, GWCCA

### Financial Snapshot: December 2021







Month	Budget	Actual	Variance
Revenue	\$3,506,554	\$4,541,801	\$1.0M 29.5%
Expense	\$3,138,967	\$3,186,754	\$47K 1.5%
Net Profit	\$367,587	\$1,355,754	\$988K 268.8%

## FY22 Financial Snapshot: YTD thru Dec 2021







Month	Budget	Actual	Variance
Revenue	\$18,788,296	\$22,314,222	\$3.5M 18.8%
Expense	\$21,225,182	\$18,687,098	\$2.5M 12.0%
Net (Loss)	(\$2,436,886)	\$3,627,124	<b>\$6.1M</b>

### FY22 – Q2 Rolling Forecast Update







#### **Year-End Profit / Loss**

**Budget Projection**  \$71,397 \$767,182





## **GWCCA Sales Update**

Joe Bocherer Chief Commercial Officer, GWCCA Kim Allison

Sr. Director of Convention Sales, GWCCA

### Teri Agosta



- > General Manager, Signia by Hilton Atlanta
- ➤ Hospitality industry veteran with nearly 30 years with Hilton; served as GM of several properties, including Hilton Cleveland Downtown, DoubleTree by Hilton Hotel Wilmington, DoubleTree by Hilton Hotel Washington DC Crystal City, and Hilton Phoenix Resort at the Peak.
- ➤ Recipient of Hilton Hotel's GM Award for Operational Efficiency and Effectiveness



#### FY22 Sales Outlook



	Jan. 1 – June 30, 2022	Same time in FY2018
# of Groups	61*	154
Attendance	494,628	1,030,621
Rental Revenue	\$8,154,079	\$9,748,215
Overnight Total Rooms	376,691	398,416
Overnight Peak Rooms	106,757	111,557

<sup>\* 1</sup> group moved to later dates; 3 groups cancelled





#### **AUTHORITY**

#### Mercedes-Benz Stadium

2022 Proposed Maintenance Plan, Capital Improvement Plan, Submitted Expense Budget

Dietmar Exler SVP/Chief Operating Officer

**Justin Antonacci Director of Finance** 

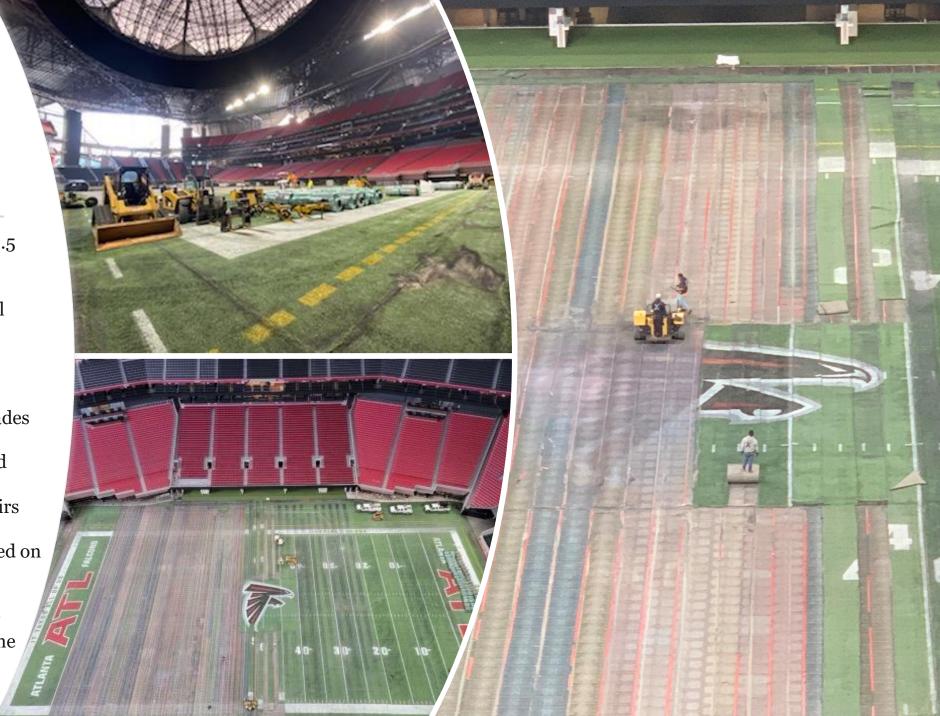
Adam Fullerton
Director of Stadium Operations



- State of the Art FieldTurf CORE 2.5 Surface
- 103,209 square feet of turf in total
- Almost 1 million pounds of infill

   ~650,000 pounds of sand

   ~315,000 pounds of rubber
- 791,815,392 individual "grass" blades
- Four weeks of work to remove and reinstall the new surface while conducting other subsurface repairs
- Roughly 6000 gallons of paint used on surface over lifespan
- Outgoing field will be recycled for future field installations around the country



### MBS Accrual Budget: 3/1/22 – 2/28/23 2022 Department Budget Comparison

Description	MBS Budget 2022	MBS Projection 2021	2022 Budget v 2021 Projection	% Change	MBS Budget 2020	2022 Budget v 2020 Budget	% Change
Operating Expenses							
Ticket Sales, Services, & Ops	8,292,674	7,876,576	416,097	5%	5,732,259	2,560,414	31%
Private Events	4,352,723	2,016,672	2,336,051	54%	4,049,043	303,680	7%
Tours	228,881	196,335	32,547	14%	1,169,449	(940,568)	-411%
Food & Beverage	15,667,855	14,973,514	694,341	4%	18,353,472	(2,685,617)	-17%
Restaurant	113,565	118,866	(5,301)	-5%	690,318	(576,753)	-508%
Retail	258,749	161,884	96,864	37%	148,705	110,044	43%
Parking	264,926	222,644	42,282	16%	270,185	(5,259)	-2%
Administration	4,818,765	4,532,876	285,889	6%	3,725,315	1,093,450	23%
Finance	1,084,151	937,999	146,151	13%	1,037,794	46,357	4%
Information Technology	6,102,612	5,004,177	1,098,435	18%	4,988,916	1,113,696	18%
Stadium Production	3,080,220	1,689,325	1,390,895	45%	2,596,474	483,746	16%
Live Events	1,485,819	1,386,914	98,905	7%	1,725,624	(239,805)	-16%
Engineering	12,238,558	9,914,621	2,323,938	19%	11,687,774	550,784	5%
Home Depot Backyard	1,992,500	1,558,087	434,412	22%	1,458,050	534,449	27%
Communications	-	204,006	(204,006)	100%	311,282	(311,282)	100%
Event Operations	1,082,789	892,844	189,946	18%	892,935	189,855	18%
Guest Services	1,824,237	1,476,091	348,146	19%	1,511,080	313,156	17%
Security	11,251,933	11,012,681	239,251	2%	13,525,882	(2,273,950)	-20%
Housekeeping	6,717,617	5,561,009	1,156,608	17%	5,140,388	1,577,229	23%
Conversion	1,568,508	1,598,201	(29,693)	-2%	1,786,875	(218,367)	-14%
Other	125,000	159,666	(34,666)	-28%	125,000	(0)	0%
Total Operating Expenses	82,552,081	71,494,989	11,057,092	13%	80,926,820	1,625,261	2%

## MBS Capital Expenditure Progress: Q3 2021

Item					inalized	YTD Actuals	Timing	Item Description	Comments
No.			sentation	1	Budget			X	
1	Building Infrastructure	5	250,000	\$	375,000	386,229	Complete	Complete VM Server Replacement Begin with vendor evaluation, selection and begin install	
2	Building Infrastructure	5	240,000	5	240,000	180,798	Complete	Replace (4) firewalls for Business and PCI networks	
3	<b>Building Infrastructure</b>	S	200,000	\$	200,000	143,684	Complete	WIFI system upgrade to 8.2 version, currently at 6.0	
4	FF&E	S	105,000	5	105,000	96,485	Complete	Install washer and drying in housekeeping warehouse	
5	Technology	S	55,000	\$	65,000	132,422	Complete	MBS Large Conference Rooms - Teams Room Upgrades	
6	Building Infrastructure	5	54,528	\$	54,528	40,400	Complete	Bowl Minimum outside air controller replacement	
7	FF&E	5	53,430	\$	53,430	37,724	Complete	Mondo Replacement	
8	Discretionary Improvement	5	42,000	5	42,000	44,583	Complete	Purchase one (1) new Pioneer P-Rex Field Paint Remover	
9	Building Infrastructure	S	3+8	\$	30,000	26,794	Complete	Relocate Visitor Locker Room AV racks to secure ES room	
10	Building Infrastructure	5	29,698	\$	29,698	39,366	Complete	Upgrade sprinkler coverage in Commissary, per FM Global	
11	Building Infrastructure	5	18,842	\$	18,842	21,772	Complete	Upgrade sprinkler coverage in Warehouse, per FM Global Recommendation	
12	Building Infrastructure	5	16,665	\$	16,665	9,500	Complete	Resurfacing the Falcons Statue	
13	Building Infrastructure	5	14,859	5	14,859	15,587	Complete	Replace Tunnel 2 roll-up door which has failed fire testing	
14	Building Infrastructure	5	13,000	5	13,000	24,068	Complete	Replace mesh MBS banner above R3 decking	
15	Building Infrastructure	5	13,000	\$	13,000	13,206	Complete	115A Signage/Concept	
16	Building Infrastructure	\$	12,000	\$	12,000	9,335	Complete	S201 suite pantry is not conditioned	
17	FF&E	5	11,682	5	11,682	13,936	Complete	Small/Large/Pneumatic Duct Lift	
18	Building Infrastructure	S	11-11	5	10,000	31,910	Complete	Flooring Upgrades in Cleaning/ Maintenance trouble areas	
19	Building Infrastructure	S	10,000	\$	10,000	7,330	Complete	Delta Club Pantry needs upsized fan unit	
20	Building Infrastructure	S	10,000	\$	10,000	7,016	Complete	MB pantry refrigeration system	
21	Building Infrastructure	\$		5	800,000	159,168	In Progress	Gate 1 Retail Store	
22	Building Infrastructure	5	500,000	\$	500,000	1/2	In Progress	Turf replacement	Expected completion January 2022
23	Building Infrastructure	S	100,000	5	100,000	1,129	In Progress	Perimeter door hardware upgrade	

## MBS Capital Expenditure Progress: Q3 2021 (cont'd)

24	FF&E	5	82,500	5	82,500	41,955	In Progress	Chefs Tables/Bars for Private events & some event day ops	
25	Building Infrastructure	5	80,000	5	80,000	105,220	In Progress	Replace switch for Roof Lighting	
26	Building Infrastructure	\$	75,000	\$	75,000	18,483	In Progress	Guard booth at loading dock repairs and maintenance. Counter tops, floor, A/C (damaged), door	
27	Technology	5	-	5	75,000	53,483	In Progress	MBS iPad and mobile device replacements - phase 1	5 K
28	Technology	5	70,000	5	70,000	42,850	In Progress	Implement video connections from MBS to FB and AUTG in support of Video Productions	
29	Technology	5	-25	\$	70,000	37,706	In Progress	Security camera covering each of the 20 aisles of the MER	
30	FF&E	5	60,000	5	60,000	s væv	In Progress	Eaton Motor Starter For Chiller 3&4	Expected completion February 2022
31	Discretionary Improvement	S	57,000	\$	57,000		In Progress	Cycle one (1) new Tennant M20 Scrubber (incl trade in value)	Expected completion in Summer '22.
32	Technology	S	52	\$	50,000	45,508	In Progress	MBS PA and AV Spare Equipment - Recommended Spare AV equipment for Baker spaces throughout	
33	Building Infrastructure	5	43,000	\$	43,000	12,620	In Progress	120 - Rebrand and outfit for new concept	
34	Building Infrastructure	S	39,000	\$	39,000	19,037	In Progress	Remove/Replace Jim N' Nicks Signage (3 stands)	
35	Technology	5		\$	35,000	-	in Progress	SOC IT and AV Improvements	Expected completion February 2022
36	Building Infrastructure	5	30,000	\$	30,000	1888	In Progress	Building UPS replacement	Expected completion April 2022
37	Building Infrastructure	5	25,000	\$	25,000	22,980	In Progress	Dante Network Manager - Add enterprise security to the MBS Audio & PA network requiring auth	-0805_
38	FF&E	5	-	\$	20,154		In Progress	eDAQ SOMAT equipment for roof monitoring	Expected completion February 2022
39	FF&E	5	20,000	5	20,000		In Progress	Fabricate two (2) HD specialized carts to transport demountable partitions from Ops lot to field	Expected completion February 2022
40	Building Infrastructure	5	17,411	\$	17,411		In Progress	Replace water damaged carpet in Centennial Suite 01	Expected completion February 2022
41	Building Infrastructure	\$	15,790	\$	15,790	1823	In Progress	KE2 Smart Gate Diagnostic Panel for Refrigeration Rack	Expected completion February 2022
42	Building Infrastructure	5	15,000	5	15,000	4,342	In Progress	HDBY Finishes Refresh (stain, paints, railings rust, playground, logo flooring)	
43	Building Infrastructure	5	13,000	5	13,000	14,616	In Progress	Remove/Replace Gamechangers	
44	Guest Enhancement	5	131,800	\$	131,800		Canceled	Mobile Order Infrastructure - Tech investments to streamline order close process in Concessions	
45	Building Infrastructure	5	50,000	\$	50,000		Canceled	Outfit Remaining Soda Stations for Contactless delivery	
		5	2,574,204	5	3,799,358	\$ 1,861,243			

## 2022 MBS CapEx Summary: 3/1/2022 - 2/28/2023



Item No	Budget Category		Budgeted Cost	Timing	Item Description			
1	Technology	\$	2,700,000	Q2	ESS Storage & vProd Switching Refresh (security footage environment and upgrade the switches that service the ESS storage system and vProd client connections			
2	Technology	\$	2,010,000	Q4	MBS NextGen POS Systems Initiative - Implementation and replacement of NCR POS technology systems throughout MBS and digital apps.			
3	Technology	\$	1,380,000	Q2	*Cyber Attack Resiliency Roll-up* Backup Event Footage / Cold Storage & vProd Storage expansion			
4	Building Infrastructure	\$	750,000	Q2	Girls Flag Football Wall			
5	Technology	\$	650,000	Q2	V7000 File System replacement - Replace the storage that services the VMware servers and business file shares			
6	FF&E	\$	364,230	Q3	Replace Mondo non-slip surface in field tunnels and player walkways with ProtectAll flooring system			
7	Building Infrastructure \$ 350,000 Q3 Door alarm solutions upgrades to enhance the open door and intrusion detection		Door alarm solutions upgrades to enhance the open door and intrusion detection alerts to central security.					
8	Technology \$ 250,000 Q2 Upgrade MBS Fan Internet Circuits to redundant 100GB		Upgrade MBS Fan Internet Circuits to redundant 100GB					
9	Building Infrastructure	\$	239,000	Q3	Additional Security Cameras throughout the building			
10	FF&E	\$	200,000	Q3	New Concourse Waste Receptacles (200 Concourse) - 3 year project that will total \$600k			
11	FF&E	\$	200,000	Q2	Stand-alone Compost/ Recycling Bin in all suites (qty200)			
12	Technology	\$	185,000	Q4	MBS Mobile Device Refreshes for 2022 - Replace all Yinzcam IPTV Ipads in Suites, Clubs, and admin areas			
13	Technology	\$	170,000	Q3	MBS UPS Battery Refresh in the ES rooms throughout the building			
14	Building Infrastructure	\$	155,322	Q2	Metasys Upgrades to the NAEs and building automation controls system.			
15	FF&E	\$	150,000	Q3	Replace walk-off entrance mats at Gate 1 lobby, Overlook, Clubs entrances, and Administration			
16	Building Infrastructure	\$	150,000	Q3	Credential system infrastructure upgrades			
17	Building Infrastructure	\$	117,500	Q4	SD memory cards to Genetec security cameras to store video locally as a backup to video stored via Archiver servers.			
18	Guest Enhancement	\$	113,592	Q2	Baseboard molding, carpets and updates - Suite corridors, club entries and Press box			
19	FF&E	\$	100,000	Q3	Four Canto X1 LED Follow Spotlights w/ Long Throw Lens			
20	Technology	\$	100,000	Q2	Upgrade 3D rendering to GPU rendering computers			
21	Technology	\$	100,000	Q4	MBS Wi-Fi 6e Upgrade & Design - Initial phase of the Wi-Fi 6 upgrade that is likely to take place in 2023			
22	Building Infrastructure	\$	95,000	Q3	"No view Screen" in LD along the fence length of Mangum			

## 2022 MBS CapEx Summary: 3/1/2022 - 2/28/2023 (cont'd)



23	Technology	\$	70,000	Q3	Recording device for telephone calls and radio transmissions into Central/Integrated radio console	
24	Technology	\$	65,000	Q2	MBS Home Interview Room - Teams Room Conversion	
25	FF&E	\$	64,500	Q3	F&B Equipment replacements (Pan Racks, Smoker & Portable Bars)	
26			62,750	Q2	Main Kitchen Speed Doors at both entrance/ exit locations.	
27	Building Infrastructure	\$	60,000	Q4	Chiller 4 Starter Panel Upgrade	
28	Building Infrastructure	\$	60,000	Q3	Ground mounted, recessed, electric outlets to power Evolv	
29	Building Infrastructure	\$	50,532	Q3	Heated Air Curtain for Boiler Plant	
30	Technology	\$	50,000	Q4	e911 Application for Avaya Phone System - Due to new federal legislation as part of Kari's Law and Ray Baum's Act	
31	31 Building Infrastructure		50,000	Q2	Replace floors in five walk-in coolers (Main Kitchen, NW Beer Pump, Harrah's South, Harrah's North, 340 Concession)	
32	FF&E	\$	50,000	Q3	HDBY Compost/ Trash/ Recycling Receptacles (24 combo units)	
33	Building Infrastructure	\$	50,000	Q2	Replace refrigerant monitors in rack and chiller plant	
34	4 FF&E \$		FF&E \$ 50,000 Q3 Aluminum Bailer for R3.		Aluminum Bailer for R3.	
35	Technology \$		50,000	Q2	Populate broadcast cabling in JBT panel by Aux Locker Room	
36	Technology	\$	50,000	Q4	Consolidate Network Connections for Bowl Cameras	
37	Technology	\$	50,000	Q4	Nelson Street Lot Security System Integration to Genetec Platform	
38	FF&E	\$	47,000	Q3	Pioneer Prex Field Paint Remover	
39	FF&E	\$	45,900	Q1	Mobile F&B Hot Boxes	
40	FF&E	\$	42,000	Q2	Redexim Turf Tidy Sweeper (For HDBY use)	
41	Building Infrastructure	\$	40,700	Q3	Johnson Controls Open Blue Platform integration with Metasys Building Automation Controls for real-time, advanced reporting	
42	FF&E	\$	35,000	Q3	New Field Goal Posts	
43	Discretionary Improvement	\$	35,000	Q3	Infrared heaters for outdoor canopies	
44	Building Infrastructure	\$	35,000	Q3	Security Entry/Exit "arm" with RFID scanner for South lot	
45	FF&E	\$	30,000	Q3	New Ride On Carpet Cleaner AquaPlus	
46	Technology	\$	30,000	Q4	Conference Room (C103 and C210) - Teams Room Conversion	
47	Building Infrastructure	\$	27,165	Q2	Loading Dock Air Curtain	

## 2022 MBS CapEx Summary: 3/1/2022 - 2/28/2023 (cont'd)



48	Discretionary Improvement	\$	25,000	Q2	Resource Recovery Area Improvements (Wind Screen, Sorting Tables, Heaters, Gluttons, etc.)
49	FF&E	\$	25,000	Q3	International Plaza jersey barrier enhancement
50	Building Infrastructure	\$	20,000	Q2	ADA Automatic opening double doors between B Bank Elevators and R3 on Field Level
51	Building Infrastructure	\$ 20,000		Q2	Install MMA in MB and Delta Club stairways leading to seating bowl.
<b>52</b>	FF&E	\$	16,346	Q3	New 34" Walk behind scrubber
53	FF&E	\$	15,000	Q3	New FieldTurf Sweeper/Groomer (Stadium field)
54	Technology	\$	14,000	Q3	Electrical upgrades to tie HDBY Lighting to Building Lighting Controls System
55	Building Infrastructure	\$	10,000	Q2	Farm Burger Refrigerator Relocation
56	Discretionary Improvement	\$	10,000	Q3	Paint and carpet for SAFE office
<b>5</b> 7	FF&E	\$	8,500	Q3	New 41" Walk-Behind Sweeper
58	FF&E	\$	8,000	Q3	New Graco Paint Machine
<b>59</b>	FF&E	\$	6,000	Q3	New Paint Sled
60	FF&E	\$	5,400	Q3	New Portable carpet stain extractor
	Total	\$	11,913,437		

### 5-Year Capital Expenditure Projection (2022 – 2026)

League Year	MBS	Projected Costs	А	nticipated HMT Proceeds	MBS Investment Beyond HMT		
2022	\$	11,888,437	\$	1,082,432	\$	10,806,005	
2023	\$	8,000,000	\$	1,104,081	\$	6,895,919	
2024	\$	8,400,000	\$	1,126,162	\$	7,273,838	
2025	\$	15,000,000	\$	1,148,685	\$	13,851,315	
2026	\$	16,000,000	\$	1,171,659	\$	14,828,341	
Tota	\$	59,288,437	\$	5,633,020	\$	53,655,417	



# Questions?

## Next Scheduled Meeting

February 22, 2022