

## New Andrew Young International Mall and Terminal Opens on GWCCA's Championship Campus

(ATLANTA, March 29, 2022) – Georgia World Congress Center Authority (GWCCA) today celebrated the opening of the new Andrew Young International Mall and Terminal. Featuring two key elements – an engaging pedestrian walkway and a permanent bus/rideshare location – the Mall and Terminal are designed to create a welcoming gateway to the world-class offerings on the convention center campus and serve as a dynamic gathering place for visitors as well as residents of the surrounding downtown neighborhoods. The Mall and Terminal are built on a portion of Andrew Young International Blvd. that originated at Centennial Olympic Park and runs through the convention campus.

“The completion of the Andrew Young International Mall and Terminal continues the transformation of the most dynamic live-events complex in North America,” said State Senator Butch Miller, chairman of GWCCA’s Legislative Overview Committee. “Investment in infrastructure improvements such as these are key in maintaining Georgia’s position as a premiere destination for the country’s most high-profile events and will allow GWCCA to continue its role as a major economic driver for Georgia’s tourism industry and future growth.”

In addition to its primary role of blending pedestrian traffic with dedicated bus and rideshare options to aid attendee movement and relieve congestion along corridors surrounding the campus, the Mall and Terminal serve as a springboard for other developers seeking to create a shop-stay-play entertainment district.

“The Authority’s vision of a more connected campus is now a reality,” said Glenn Hicks, chair of GWCCA’s Board of Governors. “On behalf of the entire Board, I commend Frank Poe, staff, and partners for delivering another on-schedule and under budget project.”

“The Andrew Young International Mall and Terminal reimagines the arrival experience by providing our customers and their attendees the ultimate meeting destination in Atlanta for their events,” said GWCCA Chief Commercial Officer Joe Bocherer. “Features such as these, coupled with the forthcoming convention hotel, distinguish GWCCA from its competitors.”

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### About Georgia World Congress Center Authority

Georgia World Congress Center Authority (GWCCA), a key driver for Georgia’s economy, is the largest combined convention, sports, and entertainment campus in North America. Established in 1971, the GWCCA campus includes Georgia World Congress Center, Centennial Olympic Park, Mercedes-Benz Stadium, and opening in late 2023, Signia by Hilton Atlanta. To learn more about the No. 1 convention, sports, and entertainment destination in the world, visit [www.gwcca.org](http://www.gwcca.org).

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