



Look Up Atlanta Tickets Now on Sale

All proceeds to benefit Centennial Olympic Park beautification fund

ATLANTA (May 26, 2022) – Georgia World Congress Center Authority (GWCCA) announced today VIP and general admission tickets to the all-new patriotic celebration "Look Up Atlanta" are now on sale. Tickets can be purchased by visiting <u>GWCCA.org/LookUpATL</u>.

New this year is VIP Village, an elevated experience that includes access to premier viewing areas and amenities and locally curated food and beverage options for purchase. VIP Village adult tickets are \$40, and children's tickets (12 and under) are available for \$20.

General admission tickets for the event are \$10. Food and beverage options will be available for purchase throughout the Park.

Taking place on Sunday, July 3, "Look Up Atlanta" celebrates all the things that make Atlanta a great city – from its sports teams and attractions to the culturally diverse and celebrated food and arts scene – and features the Southeast's largest fireworks show.

All ticket proceeds will benefit the Centennial Olympic Park beautification fund. These funds will be used to ensure Atlanta's 22-acre legacy from the 1996 Summer Olympic Games remains a year-round welcoming greenspace for locals and visitors alike.

More information about "Look Up Atlanta" will be announced in the coming weeks. Follow GWCCA on <u>Twitter</u>, <u>Facebook</u>, and <u>Instagram</u> and Centennial Olympic Park on <u>Twitter</u>, <u>Facebook</u>, and <u>Instagram</u> for the latest "#LookUpATL" news.

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About Georgia World Congress Center Authority

Georgia World Congress Center Authority (GWCCA), a key driver for Georgia's economy, is the largest combined convention, sports, and entertainment campus in North America. Established in 1971, the GWCCA campus includes Georgia World Congress Center, Centennial Olympic Park, Mercedes-Benz Stadium, and opening in late 2023, Signia by Hilton Atlanta. To learn more about the No. 1 convention, sports, and entertainment destination in the world, visit <u>www.gwcca.org</u>.

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