



## For Immediate Release

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## Signia by Hilton Atlanta Now Accepting Reservations for March 2024

*976-room hotel overlooking Mercedes-Benz Stadium will feature six signature food and beverage experiences, spa and beauty bar*

**ATLANTA, DATE, 2023** – [Signia by Hilton Atlanta](#), the city’s largest downtown ground-up hotel development project in 40 years, is now accepting reservations for stays beginning March 15, 2024. Owned by Georgia World Congress Center Authority, the new 976-room hotel will offer direct access to the Georgia World Congress Center via a pedestrian walkway and is located next to Mercedes-Benz Stadium and State Farm Arena, perfect for sports and entertainment fans.

“With six signature food and beverage experiences and elements that pay homage to the destination, Signia by Hilton Atlanta is sure to become an icon in the southeast,” said Teri Agosta, general manager, Signia by Hilton Atlanta. “As we prepare to open our doors, we look forward to being a part of this community and showcasing our reliable and friendly hospitality to guests and locals alike.”

Signia by Hilton Atlanta is built on the repurposed foundation of the Georgia Dome and at 453-feet-high is redefining the skyline as the tallest building on the westside.

Guests and locals will enjoy the hotel’s six signature food and beverage experiences, including an Italian-inspired kitchen, an upscale sports pub, an all-day dining restaurant featuring Southern cuisine, and a pool bar featuring craft cocktails and Southern picnic favorites. Additional hotel amenities will include a spa, beauty bar and fitness center with yoga stations, Peloton bikes and more.

When it opens next year, the hotel will expertly host corporate events, board meetings, galas, weddings and more. Offering more than 100,000 square feet of flexible meeting space, the property boasts the largest hotel ballroom in Georgia, an outdoor event deck and an outdoor event lawn, as well as three boardrooms. The first-ever new build for the [Signia by Hilton](#) brand, Signia by Hilton Atlanta joins a growing portfolio of premier hotels that infuse sophisticated travel and premium experiences into every aspect of the guest stay.

Incorporating feedback from meeting professionals, guests, owners and developers, Hilton created Signia by Hilton to solve critical gaps in the industry. It leverages the best in design, and food and beverage to deliver an unparalleled experience from check-in to check-out. A signature of the developing brand, properties are located in highly sought-after urban and resort destinations. Each Signia by Hilton hotel offers sophisticated business and leisure travelers an elevated hotel experience combined with exceptional full-service amenities.

Signia by Hilton Atlanta participates in [Hilton Honors®](#), the award-winning guest loyalty program for Hilton’s 19 world-class brands. Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits, including a flexible payment slider that allows members to choose nearly any combination of Points and money to book a stay, an exclusive member discount and free standard Wi-Fi. Members also have access to contactless technology exclusively through the



industry-leading Hilton Honors mobile app, where Hilton Honors members can check-in, choose their room and access their room using Digital Key.

To make a reservation for Signia by Hilton Atlanta, please visit [Hilton.com](https://www.hilton.com). Follow along on Instagram at [@signiabyhiltonatlanta](https://www.instagram.com/signiabyhiltonatlanta) and on [LinkedIn](https://www.linkedin.com/company/signia-by-hilton). To learn more about Signia by Hilton, visit [stories.hilton.com](https://stories.hilton.com).

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### **About Georgia World Congress Center Authority**

Georgia World Congress Center Authority (GWCCA), a key driver for Georgia's economy, is the largest combined convention, sports, and entertainment campus in North America. Established in 1971, the GWCCA campus includes Georgia World Congress Center, Centennial Olympic Park, and Mercedes-Benz Stadium. To learn more about the No. 1 convention, sports, and entertainment destination in the world, visit [www.gwcca.org](https://www.gwcca.org) or follow GWCCA on [Facebook](https://www.facebook.com/gwcca), [Twitter](https://twitter.com/gwcca), [LinkedIn](https://www.linkedin.com/company/gwcca), [Instagram](https://www.instagram.com/gwcca) and [YouTube](https://www.youtube.com/gwcca).

### **About Hilton**

Hilton (NYSE: HLT) is a leading global hospitality company with a [portfolio](#) of 19 world-class brands comprising more than 7,200 properties and more than 1.1 million rooms, in 122 countries and territories. Dedicated to fulfilling its founding vision to fill the earth with the light and warmth of hospitality, Hilton has welcomed more than 3 billion guests in its more than 100-year history, earned a top spot on Fortune's 100 Best Companies to Work For list and been recognized as a global leader on the Dow Jones Sustainability Indices for six consecutive years. Hilton has introduced several industry-leading technology enhancements to improve the guest experience, including Digital Key Share, automated complimentary room upgrades and the ability to book confirmed connecting rooms. Through the award-winning guest loyalty program Hilton Honors, the more than 158 million members who book directly with Hilton can earn Points for hotel stays and experiences money can't buy. With the free [Hilton Honors app](#), guests can book their stay, select their room, check in, unlock their door with a Digital Key and check out, all from their smartphone. Visit [stories.hilton.com](https://stories.hilton.com) for more information, and connect with Hilton on [Facebook](https://www.facebook.com/hilton), [Twitter](https://twitter.com/hilton), [LinkedIn](https://www.linkedin.com/company/hilton), [Instagram](https://www.instagram.com/hilton) and [YouTube](https://www.youtube.com/hilton).

### **About Signia by Hilton**

[Signia by Hilton](#) is a portfolio of premier hotels that infuses sophisticated travel and premium experiences into every aspect of the guest stay. Each Signia by Hilton hotel offers unparalleled meetings and events capabilities with world-class design, signature food and beverage experiences, and premium wellness offerings, all backed by the Hilton name and award-winning [Hilton Honors](#) program. Learn more about Signia by Hilton at [stories.hilton.com/signia](https://stories.hilton.com/signia).