

**PRELIMINARY AGENDA
GWCCA Board of Governors Meeting
Tuesday, March 25, 2025
GWCCA Authority Boardroom
12:00 pm**

- I. Call to Order and Welcome**
- II. Approval of Minutes – February 25, 2025 (Action Item)**
- IV. Authority Business**
 - A. February Financial Update**
 - B. Falcons Advertising Brokerage Agreement (ACTION ITEM)**
 - C. GWCC Sales Update**
 - D. GWCC Marketing Update**
 - E. GWCCA Recognition**
- V. Adjourn**

Date of Next Meeting – Tuesday, April 29, 2025